

NEVADAMAGAZINE.COM | SEPTEMBER/OCTOBER 2015 | GREAT NEVADA PICTURE HUNT | HOOVER DAM | LAKE TAHOE EXHIBIT

NEVADA

SEPTEMBER/OCTOBER 2015

M A G A Z I N E

2015 Great Nevada Picture Hunt

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Lake Tahoe:
A Visual History
Hoover Dam turns 80



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Inside

NEVADA

MAGAZINE

Great Nevada Picture Hunt 36



18



VISIONS

Hoover Dam Turns 80 64



22



HISTORY

30



WIDE OPEN

Up Front

- 8 Basin and Range National Monument, Numaga Indian Days Powwow, & More.

Special Section

- 36 Silver State Scavenger Hunt

Events & Shows

- 49 Downtown Brew Festival
- 50 Janet Jackson
- 52 Statewide Events & Shows
- 54 Picasso

Feature

- 56 Tahoe: A Visual History

In Every Issue

- 3 Nevada Wide Web
- 4 Editor's Note & Letters
- 6 Know Your Nevada, by Mark Hutchison
- 7 Nevada Map
- 78 One More Shot

Cover Photo: Jim Shafer

Two barrel setters—Cole English and Brock Feyder—wait for the arena to be dragged during the Junior High Finals Rodeo in Winnemucca, dreaming of the day when their names will appear in the program.

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HOOVER DAM - LAKE MEAD
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TAHOE

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NEVADA
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A STATE APART.

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On NEVADAMAGAZINE.COM



TIM HAUSERMAN

WEB EXTRAS

► The 21-mile **Rim-to-Reno** trail—completed in 2012—was a dream come true for trail lovers in the Sierra Nevada range. It connects the Thomas Creek Trail on the outskirts of Reno with the Tahoe Rim Trail at the top of Mt. Rose Highway. Hikers will find waterfalls, spectacular wildflower displays, and more than a dozen miles of remote wilderness with magnificent mountain vistas. **By Tim Hauserman**

► Nevada has no shortage of **backcountry saloons** that will make you feel like you're in the old West. Some are simple, some are quirky, but all of them have one thing in common: they're a great place to wet your whistle off the beaten path. Check out this list of 10 must-visit backcountry saloons and let us know if your favorite did or didn't make the cut. **By Eric Cachinero**



DAVE QUANDT



TOUR AROUND NEVADA 2015



It's your last chance to vote for your favorite Nevada town! All year, we've written about the town that received the most votes that issue, plus we visited and presented them with a special plaque and a customized Nevada Magazine cover. Only one more town will win! **Send your vote to editor@nevadamagazine.com with the town and "Tour Around NV" in the subject line.** Ely, Gardnerville, Las Vegas, Laughlin, Minden, Reno, Tonopah, and Virginia City are not eligible. Only one vote per email address each voting session, and for full rules and information, visit nevadamagazine.com/tour.

FEATURED

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Use #nvmag for a chance to be featured in future issues of *Nevada Magazine*.



FEATURED VIDEO

Visit nevadamagazine.com/wildlife to see a video of guzzler construction and sheep translocation happening in the Virginia Range.



Caution: Gorgeous Photo Overload May Happily Occur

Years ago, in another life, I was guiding some out-of-town guests through the Smithsonian's Museum of American History. I'd had a few visitors that summer, and each time, we went to the National Mall in D.C. to see the massive collection that is the Smithsonian Institution. Wandering through a hall, I flicked my wrist in the direction of one item, and casually said, "that's George Washington's sword" as I continued walking. It only took me a few steps to realize that I was clearly on amazing-artifact overload. I rerouted my party, stopped in front of this incredible item, and we gave it due time.

Today, I find myself with the enviable task of viewing nearly 1,100 incredible photos that were submitted to the 2015 Great Nevada Picture Hunt (see the winners on page 36). The amount of time it takes to view and choose our picks is incredible; for days our office is quiet as each of us looks over the images submitted. Some days, the only sound heard is a sharp intake of breath, a small laugh, or a spontaneous "wow!"

When the voting is done, we gravitate toward one another's screens to see what our co-workers chose. We nod in silent agreement; we talk about why a particular photo wasn't a favorite but what we did like about it; and we delight in seeing the pictures through another's view...we simply can't stop looking—and talking—about the images.

During one conversation I likened the difficulty in choosing our favorites to the 1940 Academy Awards. That year, the nominees for Best Picture included "The Wizard of Oz," "Mr. Smith Goes to Washington," "Wuthering Heights," "Of Mice and Men," and the eventual winner, "Gone With the Wind." Five films I consider some of the greatest ever, and somehow, one had to be chosen as the best that year. Now that was some tough voting.

So as we do each year, we want to thank everyone who submitted photos. Sharing your work is brave and generous, and we loved seeing your creations.

MORE IN THIS ISSUE

I'm sensing a theme here; this issue has no fewer than three stories with the word hunt in them. Along with the Great Nevada Picture Hunt, this issue features the announcement of the Silver State Scavenger Hunt winners on page 26. Our inaugural contest was a great success, and if you didn't participate keep an eye out for next year.

On page 30, we take a look at how hunting promotes the conservation of Nevada's wildlife. The connection between the two might not seem obvious, but responsible stewardship has been extremely beneficial to wildlife populations.

From wildlife to scenic beauty, Lake Tahoe is undeniably one of the country's most photographed areas, but the lake has also insinuated itself into many other mediums. Reno's Nevada Museum of Art has spent four years curating an immense collection of Lake Tahoe art; it's a visual feast not to be missed; see page 56 for this story.

On page 64, we pay homage to Hoover Dam as it turns 80 years old. The enormity of the dam is matched only by the number of stories we could tell about its impact on the people, region, and history of our country. And finally, our current Tour Around Nevada 2015 winner is revealed on page 72; if you think you know what small Nevada towns are all about, you may be surprised.



Megg Mueller, Managing Editor
mmueller@nevadamagazine.com

STILL RIGHT HERE

I may have moved to Oregon years ago, but I will always be a Nevadan. Your magazine brings me back home with the stories and pictures. I have not been able to come back for years, but I feel like I have not missed anything after reading through the magazine. Keep it up!

Bonnie Sanchez, Gladstone, Ore.

OUR NEW TRAVEL GUIDE

I can't thank you enough for the *Nevada Magazine*, I have devoured every page. One of my favorite sections is Tour Around Nevada. Each time we drove from home to visit our daughter in Nevada, we pass through a number of towns and it is such an eye-opener to read about them and realize how much we have missed by just driving through. Each section is so very interesting and enjoyable, including the ads for the various towns and cities.

Howard and Mary Lou Beck, Clarkdale, Ariz.

MORE "BLOWING" ON THE WAY

So thrilled to open my *Nevada Magazine* today and find your wonderful review of my book (July/August 2015)! Such kind words blew me away. I am so glad that you enjoyed my story and enjoyed it for exactly what I intended it to be. I have begun a sequel because I so enjoyed the story of Rose and Pearl (and Nadine). I could not have imagined any of it if I had not had the great good fortune of moving to northern Nevada!

Teresa Manning

DON'T FORGET THE HIKERS AND EQUESTRIANS!

Nice article in this month's magazine on southern Nevada trails. The only problem was there was no mention that those are all multi-use trails...made it sound like they were mountain bike only. Cottonwood trail system, Showgirl in Kyle Canyon, and Lower Bristlecone in Lee Canyon are equestrian, hiker and mountain-bike friendly. We would love to see more people from out of town enjoy non-motorized recreation on them.

Elaine McPherson



WE VALUE YOUR INPUT

Let us know how we're doing! Write to editor@nevadamagazine.com or via mail at 401 N. Carson St., Carson City, NV 89701. You can also comment on stories and read more letters at nevadamagazine.com. Letters and comments are subject to editing.

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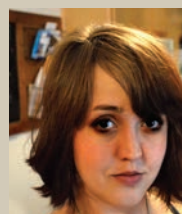
KATHLEEN CLEMENCE



Kathleen Clemence is a retired Air Force lieutenant colonel and served for 20 years as an aircraft maintenance officer. After retiring, Kathleen made Reno her home. She then worked in the travel industry and served as a volunteer at

the local, state, and national levels. Fully retiring in 2007, Kathleen now devotes her time to genealogy. Distantly related to the Packscher family—including Jacob Davis' wife—Kathleen conducted extensive research into the family, spurring her interest and research on JW Davis. ■ PGS. 22-24

JERI CHADWELL-SINGLEY



Jeri Chadwell-Singley is a native Nevadan who grew up in Elko County. She is a freelance writer and photographer with a love for Nevada's past and present. Jeri holds a master's degree in journalism and a bachelor's in anthropology. In

her spare time, she enjoys exploring historic locations and rockhounding in Nevada's outback and—of course—chronicling the stories of the people she meets along the way. ■ PGS. 56-63

TIM HAUSERMAN



Tim Hauserman wrote the official guidebook to the Tahoe Rim Trail, now in its third edition. He also wrote "Monsters in the Woods: Backpacking with Children" and "Gertrude's Tahoe Adventures in Time." He is a freelance writer based in

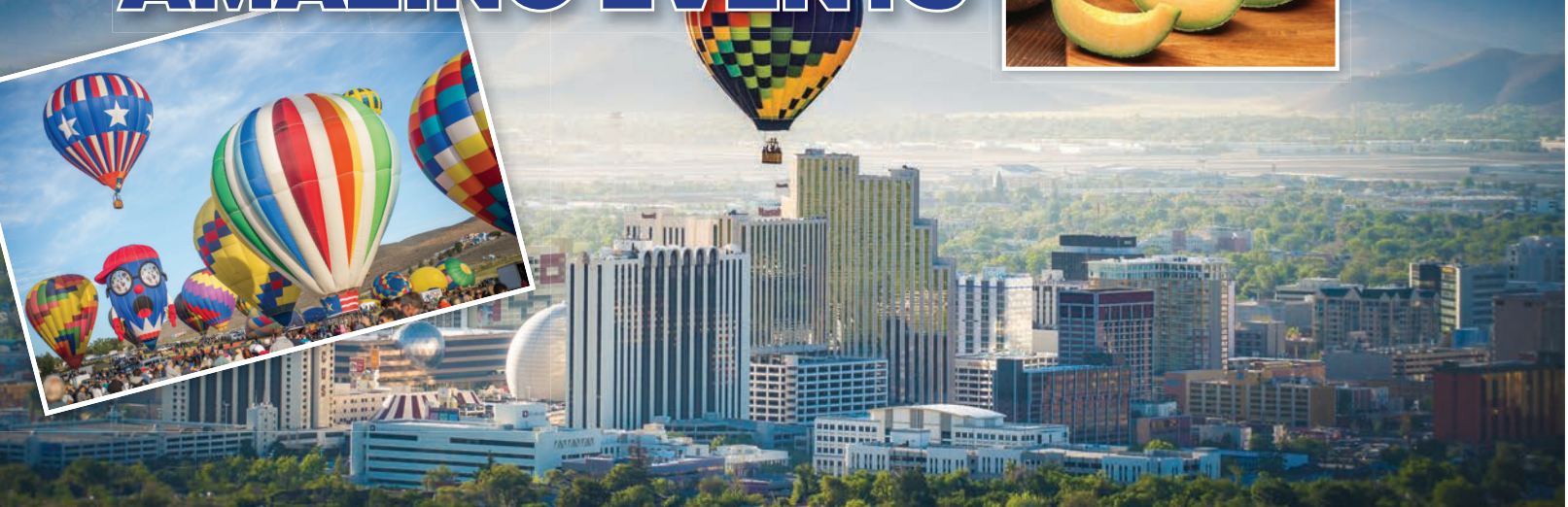
Tahoe City who likes to be outdoors, road and mountain biking, hiking, and kayaking. In the winter he teaches cross-country skiing and directs the Strider Gliders after-school ski program at Tahoe Cross-Country ski area. ■ At nevadamagazine.com

To find out how to contribute, visit nevadamagazine.com/writer

FALL IN LOVE WITH NEVADA'S AMAZING EVENTS



PATRICK PHARRIS



BALLOON PHOTOS: CHRIS HOLLOMAN

One of my favorite things about Nevada is the fact you can find all sorts of unique activities just about anywhere in the state during any season. From nationally recognized events to beloved local ones, Nevada has it all. Here are a few of the most notable events around the state signifying fall's arrival.

Make plans to head to Fallon for the Cantaloupe Festival this Labor Day weekend. The festival is Nevada's oldest agriculture festival and features a variety of sweet and juicy cantaloupes including the famous Heart of Gold. There are plenty of activities for the family, along with unique cantaloupe dishes to taste. Try the cantaloupe melon ice cream; it's a savory treat on a hot afternoon. Festivities run from Sept. 4-7.

The Great Reno Balloon Race is by far one of my favorite events in Reno and best of all, it is free. At this event you can wander through a sea of hot-air balloons as they prepare to take off. The sheer size of the balloons up close is amazing. Dawn Patrol is a must see. Bundle up, bring a lawn chair, and watch the morning sky fill with colorful hot-air balloons against the backdrop of the Sierra Nevada Mountains. The mass ascension is captivating and the view is breathtaking. Make this a new family tradition and stop over at Rancho San Rafael Park Sept. 11-13.

Barrett-Jackson Collector Car Auction is the ultimate thrill for car enthusiasts, but you don't have to be a car fanatic to enjoy this event. On Sept. 24-26, the Mandalay Bay will host yet another exciting collector's event and auction of muscle and classic cars, as well as high-end and one-of-a-kind vehicles. There are hundreds and hundreds of vehicles up for bidding, each with unique mechanical beauty. I recommend walking the many rows of classics to get an

up-close look at the level of detail and workmanship put into each vehicle. And don't forget to stop by the live auction...it is a real rush!

Nevada Day commemorates our statehood and is celebrated throughout the state, but some of the most festive celebrations are in Carson City. The most notable festivity is the Nevada Day Parade, which takes place along Carson Street. In 2015, for the first time in years, the Nevada Day Parade will take place on Nevada's true birthday: Oct. 31. The parade is an eclectic procession of floats, high school marching bands, military groups, Nevada history, and politicians including Nevada's First Family. This event draws a lot of people, so bring your lounge chair and arrive early to claim your spot along the parade route. Stick around for the festivities after the parade including the annual chili cook-off, beard contest, live music, and much more.

I encourage you to take advantage of these great events that are available to locals and visitors alike. There is something for everyone, so be sure to mark your calendar and enjoy Nevada's unique seasonal experiences.



Mark Hutchison
Lieutenant Governor
Chairman—Nevada Commission on Tourism
ltgov.nv.gov

CALIFORNIA

UTAH

NEVADA

ARIZONA

PLACES HIGHLIGHTED IN THIS ISSUE

Carson City (pg. 6)

Cosgrave (pg. 18)

Fallon (pg. 6)

Gardnerville (pg. 10)

Hoover Dam (pg. 64)

Lake Tahoe (pgs. 12, 56)

Las Vegas (pgs. 6, 10, 49)

Laughlin (pg. 72)

Reno (pgs. 6, 12, 14, 20, 22)

Valley of Fire State Park (pg. 21)

Washoe Valley (pg. 21)



NEVADA BOOKS



"Lumber Baron of the Comstock Lode: The Life & Times of Duane L. Bliss"

By Jack Harpster, American History Press

americanhistorypress.com, 888-521-1789, 236 pages

REVIEW BY JANET GEARY

For anyone wanting to get a true picture of renaissance man Duane Bliss, this book is a must-read. Author Jack Harpster's extensive research into his subject is evident from the first chapter to the last. Even though it is filled with historical facts, this biography tells the story of the man and asks the question: was he a business genius or a despoiler of natural resources?

Bliss was born on June 10, 1833 in Savoy, Mass., where he lived until his mother passed away when he was 15. Bliss went to live with an uncle in New York City and thus began a period of adventure and discovery. While living in New York City, he became enthralled with the sailing ships anchored in the harbor and became a cabin boy on a South African-bound ship.

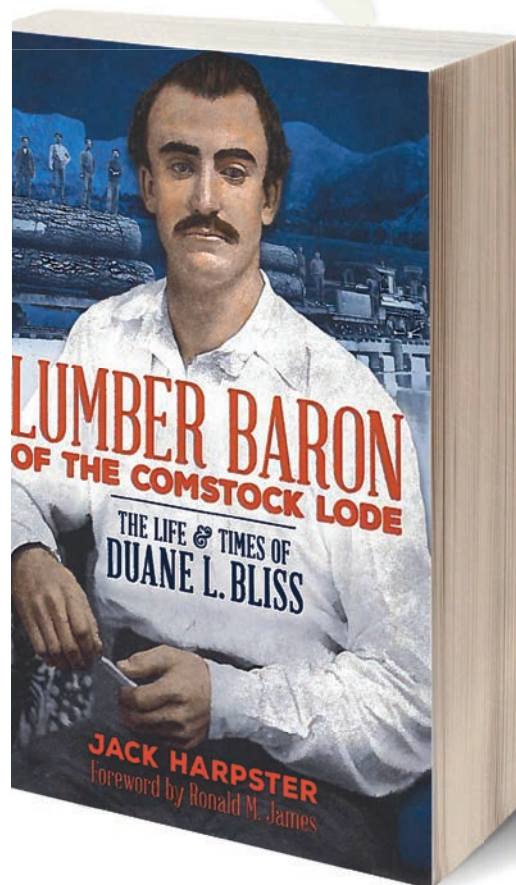
After a yearlong adventure aboard the sailing ship, he returned to his hometown and became a teacher. In 1850, after hearing about the gold finds in California, he boarded another ship and sailed through the Isthmus of Panama and up the West Coast of the United States. It was a gruesome and perilous six-month journey to San Francisco, but one that would prepare him for his future in the Wild West.

His early California days were unremarkable, as he was only one of thousands of prospectors looking for the mother lode. He became disenchanted with the life of a miner and in 1853, Bliss moved to the lumbering country of western California, where he lived for many years working as a clerk at a Woodside, Calif., store. But, the real story of Duane Bliss begins in 1860, when he arrives in Virginia City.

During the glory days of the Comstock Lode, Bliss owned the largest timber company in the region, supplying lumber to the mining industry for use in the underground mines and the buildings in Virginia City and Gold Hill. He was extremely successful; however, when mining production declined in the 1890s, Bliss turned his attention to Lake Tahoe tourism.

By this time, he was a very wealthy man, owning lumber holdings and timber mills at Lake Tahoe, and a controlling interest in the Virginia & Truckee Railroad. He had seen some tourism activity at Lake Tahoe when four small hotels were built near Glenbrook. This is when he aimed to open the Tahoe area to tourists from around the world; he built a ship to traverse Lake Tahoe and a railroad for transportation to the lake. He then built the Tahoe Tavern, a luxurious 450-room hotel that surpassed anything available outside of San Francisco.

Much more than just a biography of a professional lumberman and founder of modern Lake Tahoe, this book also describes the intricacies of business and everyday life in Lake Tahoe, Virginia City, and the surrounding areas during a very important time in history. With the help of the great historical photos, Harpster's book gives a very detailed account of the life of lumber baron Duane L. Bliss, "The Grand Old Man of Lake Tahoe."





■ **Dino Summer**—an exciting indoor exhibit—appears exclusively at the **Springs Preserve** in Las Vegas through Sept. 20. Visitors can witness an animatronic Tyrannosaurus rex and Triceratops, dig up life-sized dinosaur bones, explore a paleontologist's field station, and interact with a virtual dinosaur. springspreserve.org, 702-822-7700

■ **CLIF Bar CrossVegas**, the first Union Cycliste Internationale (UCI) Cyclo-cross World Cup held in the U.S., will be held in Las Vegas on Sept. 16. A three-hour nationwide broadcast is set to include live coverage of the women's and men's elite races from the Desert Breeze Soccer Complex. The race features a variety of terrains including pavement, grass, steep hills, and barriers, requiring cyclists to dismount to navigate obstacles. crossvegas.com, 303-684-9170

■ The recently opened Spring Mountain Visitor Gateway encompasses 90 acres of Forest Service land and serves as both a gateway to and an orientation for the **Spring Mountains National Recreation Area** (SMNRA). The Visitor Gateway begins with a rest stop-like area near the highway. Visitors can experience the interpretive gallery next. The third level includes the Gateway—an education facility and open plaza that connects to trails leading into the Valley. fs.usda.gov, 702-515-5400

■ **Feed the Camel**—a Reno-based food truck event—rallied its customers this summer to “Give a Hump.” Through Sept. 30, proceeds from the event held on last Wednesday of each month will benefit select local nonprofits. In September, American Cancer Society's “The Big Dig” will use funds from Give a Hump to help send children with cancer and their families for an exciting day of operating bulldozers, excavators, backhoes, and more. For more information visit Feed the Camel's Facebook page. 775-450-0062

COMMUNITY

Heritage Park Gardens' influence continues to grow

Gardnerville's Heritage Park Gardens—a community garden created through the town's Main Street program—is hosting a children's gardening workshop on Sept. 19.

Heritage Park Gardens is a hybrid of decorative and teaching gardens, which serves to encourage and assist community members wanting to learn about planting and harvesting their own crops. Plots are available for rent, and can also be used to grow flowers and other decorative plants.

In addition to a Children's Garden, the park has a labyrinth where visitors can sit, stroll, and take in the beauty of the area. More gardens are in the planning stages. mainstreetgardnerville.org, 775-782-8027



ARCHITECTURE

Colcord House, La Concha makes the list

The Governor Roswell K. Colcord House in Carson City and the La Concha Motel Lobby in Las Vegas are the latest additions to the Nevada State Register of Historic Places. The Colcord House served as the Carson City residence of Governor Roswell K. Colcord from his election to the Governor's office in 1890 to his death in 1939. The La Concha Motel Lobby has become an icon of Las Vegas' mid-century modern architecture. It is a strong example of thin-shell concrete construction methods. dcnr.nv.gov, 775-684-2700

Thanks

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Well, not totally. After all, we have cornered the whole laid-back, small town, friendly, outdoorsy, foodie, can't-wait-to-get-back, resort thing. But you probably already know that. And if you don't, go to VisitLaughlin.com and see for yourself.

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2015





■ The Nevada Northern Railway Museum in Ely is the latest **Blue Star Museum** in Nevada. Blue Star Museums offer free admission to active-duty military personnel and their families, including National Guard and Reserve, through Labor Day. Other Blue Star Museums include Elko's Northeastern Nevada Museum, the Douglas County Historical Society in Gardnerville, the Southern Nevada Museum of Fine Art in Las Vegas, Overton's Lost City Museum, Reno's National Automobile Museum, the Sparks Museum & Cultural Center, Virginia City's Comstock Firemen's Museum, and Historic Fourth Ward School Museum. arts.gov

■ The Bureau of Land Management (BLM), Nevada is now accepting submissions for its **annual photo contest** through Sept. 7. Photo categories are "People Exploring Nevada" and "Weird and Wild." BLM employees can submit photos to a special employee category, as well. blm.gov, 775-861-6628

■ Stevie Wonder, Imagine Dragons, and Kendrick Lamar are set to headline the three-day **Life is Beautiful Festival** in Las Vegas on Sept. 25-27. The music and art festival hosted about 90,000 people in 2014, and its 2015 lineup will include culinary experts, artists, and interactive learning sessions. lifeisbeautiful.com

■ The annual **Get Outdoors Nevada Day** will be held Oct. 24 at Sunset Park in Henderson. Celebrate Nevada's outdoor spaces at a free, fun, and family-friendly event highlighting the best of being outdoors. Featuring community groups; non-profit organizations; local, state and federal agencies along with retailers, outfitters, and outdoor event promoters, the day will showcase Southern Nevada's spectacular outdoor playground. Complete with food and activities for all ages, Get Outdoors Nevada Day is a great for the entire family. getoutdoorsnevada.org, 702-997-3350

LAKE TAHOE

M.S. Dixie II underway after upgrades

The M.S. Dixie II—the largest cruising vessel in South Lake Tahoe, accommodating 520 passengers—underwent a complete overhaul recently. New engines, fresh paint inside and out, new carpet, and a new bar on the first level with LED menu board, plus a redesigned gift shop were part of the upgrades. The M.S. Dixie first launched in 1972, and after 22 years, the original ship was replaced by the current paddlewheeler, the M.S. Dixie II.

The 23rd Annual Lake Tahoe Sternwheeler Race is set for Sept. 5. The race pits Lake Tahoe's two iconic paddlewheelers, the M.S. Dixie II and its sister Tahoe Queen, in a four-mile race along the shoreline. Passengers can join the fun aboard either boat. Both vessels will board at 10 a.m. and depart from Zephyr Cove Marina.

Daily cruises run from Zephyr Cove Resort, and can include a visit to Emerald Bay. A sunset dinner cruise offers a full dinner along with live music and dancing. zephyrcove.com, 800-238-2463



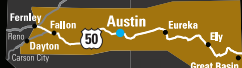
ARAMARK

HISTORY

Numaga Indian Days Powwow

Each Labor Day, the Reno-Sparks Indian Colony hosts the Numaga Indian Days Powwow. The 29th Annual Numaga Indian Days Powwow will be Sept. 4-6 in Hungry Valley. This family event features some of the best Native American dancers, singers, and drummers. More than 25 vendors will be selling native foods, handmade silverwork, beadwork, baskets, and other Native American art. rsic.org, 775-250-7013

A sign of good things to come



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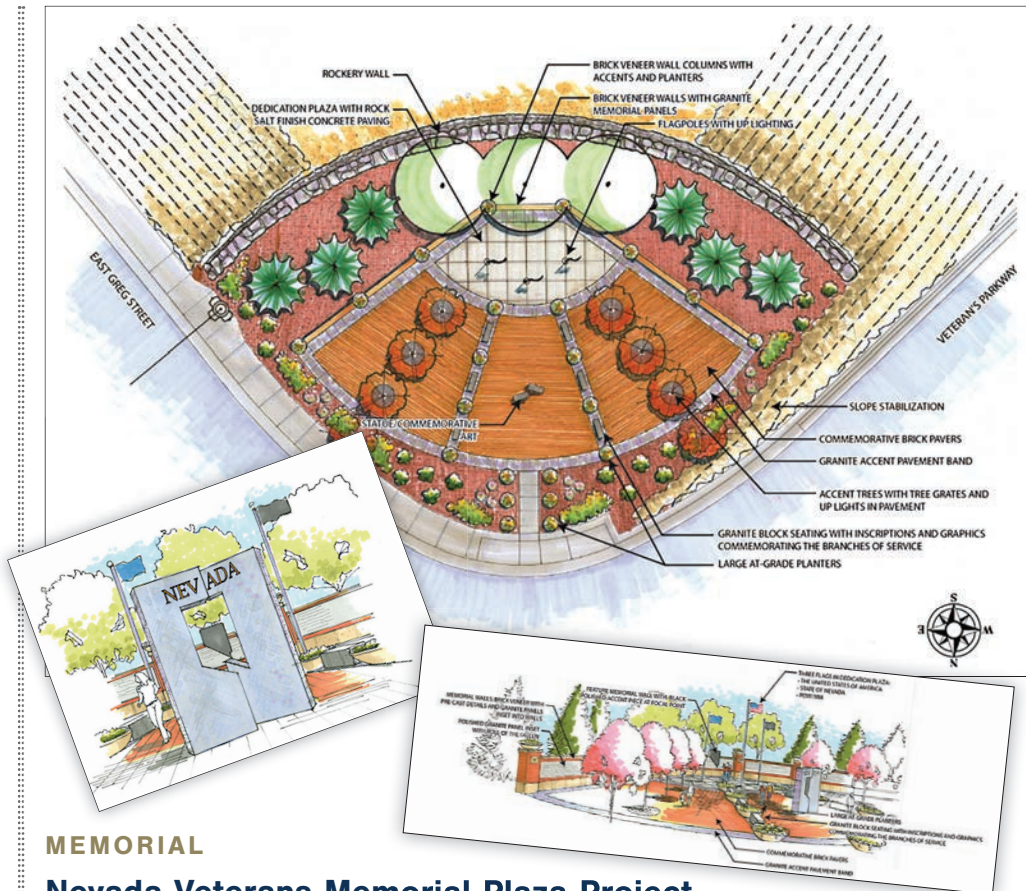
■ The City of Henderson has been named a **Playful City USA** community for the eighth consecutive year—the only community in Nevada to receive this recognition. The national program honors cities and towns championing efforts to make play a priority for children. cityofhenderson.com, 702-267-4000

■ **USA Sevens International Rugby Tournament** is confirmed to return to Las Vegas through 2019. The three day tournament will take place March 4-6, 2016. Since its debut in Las Vegas in 2010, the attendance at the USA Sevens International Rugby Tournament has more than doubled. usasevens.com

■ Rick Harrison of History's hit reality show "Pawn Stars" will lead the 2nd Annual **"Pawn Stars Poker Run"** on Oct. 4 in Las Vegas to benefit the Epilepsy Foundation of Nevada. Rick and son Corey will lead motorcycle riders at the Gold & Silver Pawn Shop, out to the historic Pioneer Saloon in Goodsprings, and back to downtown Las Vegas. epilepsy.com/nevada, 702-283-9229

■ Silver Legacy Resort Casino in Reno is now home to the world-famous **Laugh Factory**. Founded more than 35 years ago, the Laugh Factory plans to host world-renowned comedians along with newcomers. The Laugh Factory replaces Catch a Rising Star at the Silver Legacy. laughfactory.com, 775-325-7401

■ **NV Energy and its NV Energy Foundation** have been chosen as one of the 2015 top 10 businesses in the country for helping community arts to thrive, based on a nomination from the Nevada Arts Council. Americans for the Arts selected the company as part of the Business Committee for the Arts awards known as the BCA 10. NV Energy and the NV Energy Foundation is the first business in Nevada to receive this recognition. nevadaculture.org, 775-687-6680



MEMORIAL

Nevada Veterans Memorial Plaza Project

A three-year, multi-million dollar fundraising effort has begun for Nevada's first Veterans Memorial Plaza, dedicated to all Nevada's fallen soldiers since 1864.

The vision for the plaza—to be located in Sparks—is to preserve and honor the legacy of Nevada's fallen military statewide. The plaza will represent Nevadans from the state's 17 counties that have been involved in conflicts, foreign or domestic.

The plaza is composed of a rock-salt-finish concrete dedication plaza and commemorative brick plaza areas. It will include memorial walls with columns, granite panels inset on each wall where the names of the fallen will be engraved, and a large, polished, black granite depiction of the state of Nevada with the motto "All for Our Country" inscribed upon it.

Personalized bricks can be purchased for a donation to the memorial, and can be customized to honor loved ones. A fundraising event for the memorial will be held Sept. 25 at the Peppermill Hotel Casino in Reno. The evening will include a guest speaker and a silent auction. nevadaveteransmemorial.org, 702-263-9797



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Clouds roll into Cosgrave (between Mill City and Winnemucca), an area famously known for luminous clouds, rustic corrals, evening shadows, and stormy skies. | Photo By Marie Nygren



Ember skies—the result of an off-camera thunderstorm—light up over Palomino Valley, northeast of Reno. | Photo By Steve Sullivan



A desert bighorn sheep is silhouetted against a fiery Nevada sunset at Valley of Fire State Park. | Photo By Barb Swetzof Lund



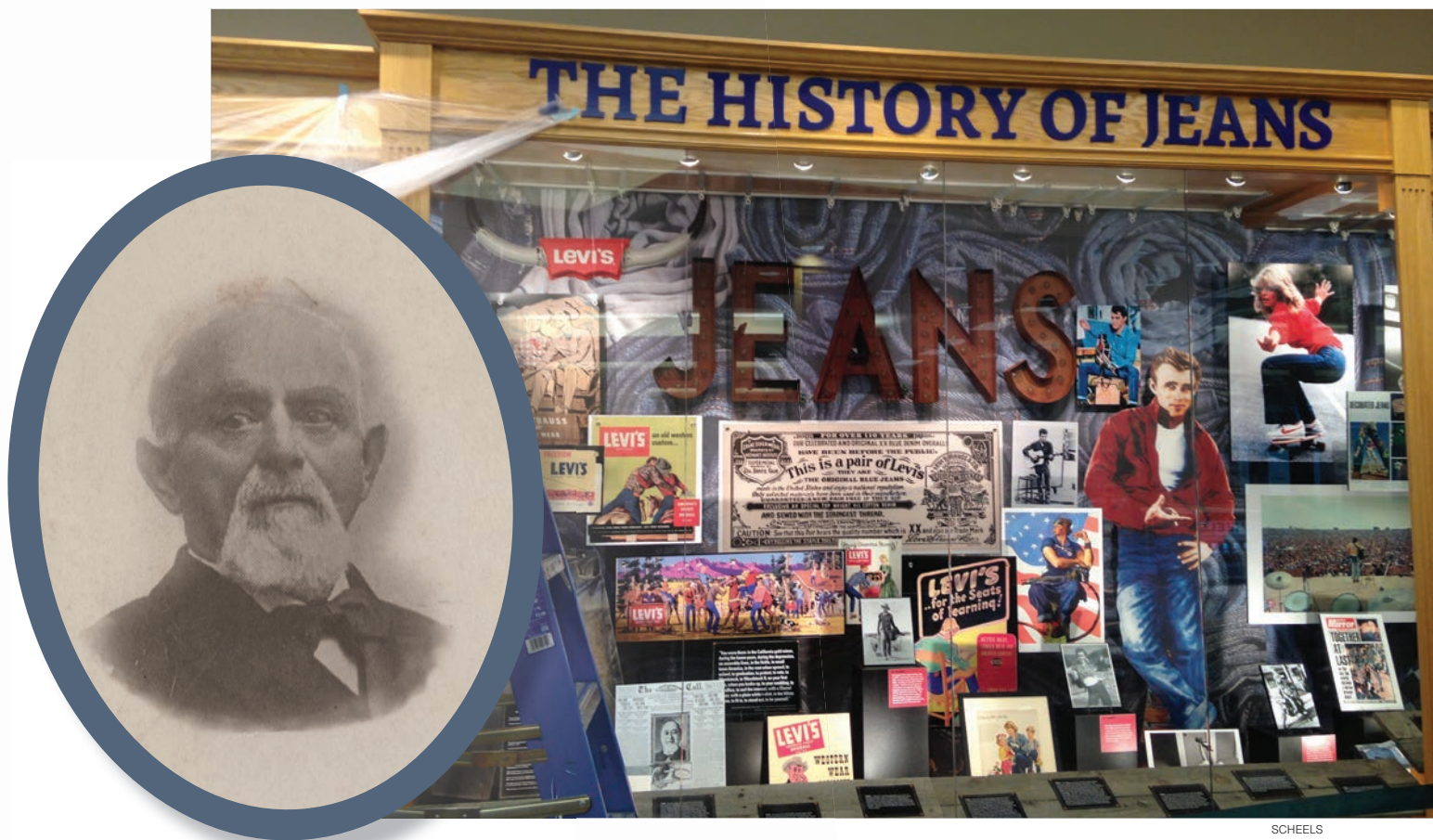
A barn at the Twaddle-Pedroli Ranch in Washoe Valley blends with the organic look of the area. | Photo By Dianne Phelps

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SCHEELS

Jacob Davis, above, spawned a lifestyle when he invented the rivet that became synonymous with Levi's jeans, as evidenced by the display at the Scheels store in Sparks. The display is part of the area's celebration of Davis' contribution to denim history.

The Genes of our Jeans

JACOB DAVIS, RENO'S UNSUNG INVENTOR, CREATES A FASHION LEGEND.

BY KATHLEEN PAINI CLEMENCE

When a jean-clad crowd filters into Reno's Knitting Factory on concert nights, it's unlikely many know they are entering the site where fashion history was made.

Formerly known as 31 Virginia Street, the property housed the family home and tailor shop of Jacob William "J.W." Davis. Although Jacob's work normally consisted of making tents, wagon covers, and horse blankets, he accepted odd jobs from time to time.

When a woman requested a pair of strong pants for her portly husband to wear while chopping wood, Jacob hit upon the idea of reinforcing the pant's pockets with copper rivets he normally used for horse blanket straps. He sold the pants to the woman for \$3 a pair—about \$57 at today's prices—and the legend that would become Levi's blue jeans was born.

FINDING HIS TRADE

Trained as a tailor in what is now Latvia, Jacob immigrated to the United States in 1854 and worked his trade from New York to Maine, and eventually San Francisco and Weaverville, Calif., before heading into the Canadian wilderness to sell general merchandise to miners in 1858.

How he and his wife Annie Packscher met is unclear; nevertheless, the pair married in Victoria, Canada on Jan. 3, 1865. Annie was one of four sisters and one brother who emigrated from Prussia (now Poland). The newlyweds had a short stay in Victoria prior to settling in what is now the Cariboo Regional District of British Columbia where they partnered with Frederick Hertlein in a brewery business.

After two years, the couple returned to San Francisco where Davis unsuccessfully ventured into the coal business.

NEVADA BOUND

At the height of the Comstock Lode, it is estimated that approximately 25,000 people resided in Virginia City. One was Annie's older brother Simon Packscher who was proprietor of the International Cigar Store in the International Hotel, considered one of the West's finest lodging establishments at the time.

In 1867, the Davis family moved to join Simon in Virginia City and Jacob worked with him for several months. When the relationship dissolved, he resumed tailoring, opening a shop on C Street where the family lived and he worked.

In May 1868, Jacob moved his family to the new town of Reno where he immediately began working again with Frederick Hertlein. Although they had been partners in the Canadian brewery, this time Jacob did not have the money to invest in the new venture. Frederick was the sole owner of the Reno Brewery built on Commercial Row, directly across from the newly completed Central Pacific Railroad depot. Even in that prime location, the brewery profits were not enough to support two families, so Jacob again took up tailoring. He established his shop at 31 Virginia Street, between Second Street and Commercial Row, most likely in the summer of 1869.

FASHION HISTORY MADE IN RENO

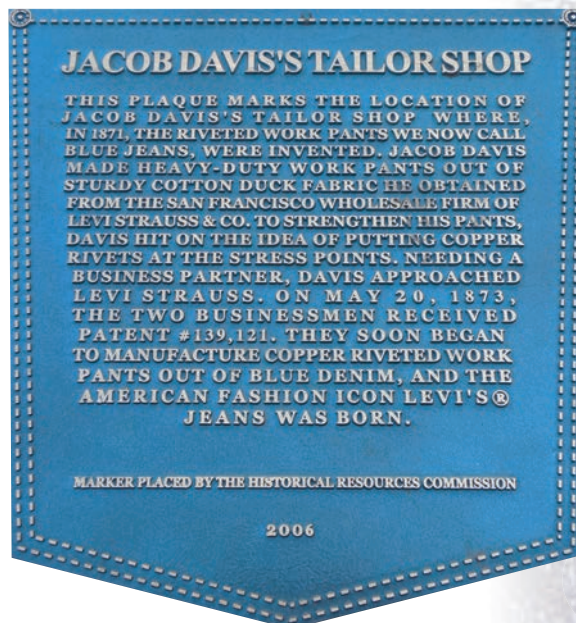
Around September 1870, Annie's older brother Simon had traveled from Virginia City to San Francisco. Jacob wrote Simon that he was in need of ducking material for what had become his tailoring business, but he was not acquainted with any clothing business in San Francisco. Simon had a cousin, who set up a meeting with a man named Levi Strauss, and Simon purchased Jacob's first bill of goods from Levi Strauss & Company, a dry-goods store that opened in 1853.

The material from that purchase was used to make that first pair of riveted pants for the woman with the portly husband in January of 1871.

Jacob began purchasing goods directly from Levi Strauss & Company and produced about 200 pairs of riveted pants—made of white duck cloth during 1871-72, with a label reading "Patent Applied For"—prior to his patent application. The pants were sold for \$3 a pair to storekeepers, surveyors, teamsters, farmers, and anyone who wanted them.

In July 1872, with sales going well, Jacob wanted to procure a patent to protect his idea. However, having spent much of his time and all of his earnings on his experiments and inventions, he noted: "My wife was crying and begged me not to spend another dollar in inventions, for we needed every dollar that I earned."

Thus, without the \$68 needed for yet another patent application, Jacob decided to write Levi Strauss & Company and ask the company to cover the expense in exchange for half the patent rights. In that letter to Levi Strauss, Jacob writes "if the patent is granted I am willing



UNITED STATES PATENT OFFICE.

JACOB W. DAVIS, OF RENO, NEVADA, ASSIGNOR TO HIMSELF AND LEVI STRAUSS & COMPANY, OF SAN FRANCISCO, CALIFORNIA.

IMPROVEMENT IN FASTENING POCKET-OPENINGS.

Specification forming part of Letters Patent No. 139,121, dated May 20, 1873; application filed August 9, 1872.

To all whom it may concern:

Be it known that I, JACOB W. DAVIS, of Reno, county of Washoe and State of Nevada, have invented an Improvement in Fastening Seams; and I do hereby declare the following description and accompanying drawing are sufficient to enable any person skilled in the art or science to which it most nearly appertains to make and use my said invention or improvement without further invention or experiment.

My invention relates to a fastening for pocket-openings, whereby the sewed seams are prevented from ripping or starting from frequent pressure or strain thereon; and it consists in the employment of a metal rivet or eyelet at each edge of the pocket-opening, to prevent the ripping of the seam at those points. The rivet or eyelet is so fastened in the seam as to bind the two parts of cloth which the seam unites together, so that it shall prevent the strain or pressure from coming upon the thread with which the seam is sewed.

In order to more fully illustrate and explain my invention, reference is had to the accompanying drawing, in which my invention is represented as applied to the pockets of a pair of pants.

Figure 1 is a view of my invention as applied to pants.

A is the side seam in a pair of pants, drawers, or other article of wearing apparel, which terminates at the pockets; and b b represent the rivets at each edge of the pocket opening. The seams are usually ripped or started by the placing of the hands in the pockets and

the consequent pressure or strain upon them. To strengthen this part I employ a rivet, eyelet, or other equivalent metal stud, b, which I pass through a hole at the end of the seam, so as to bind the two parts of cloth together, and then head it down upon both sides so as to firmly unite the two parts. When rivets which already have one head are used, it is only necessary to head the opposite end, and a washer can be interposed, if desired, in the usual way. By this means I avoid a large amount of trouble in mending portions of seams which are subjected to constant strain.

I am aware that rivets have been used for securing seams in shoes, as shown in the patents to Geo. Houghton, No. 64,013, April 23, 1867, and to L. K. Washburn, No. 123,319, January 30, 1872; and hence I do not claim, broadly, fastening of seams by means of rivets.

Having thus described my invention, what I claim as new, and desire to secure by Letters Patent, is—

As a new article of manufacture, a pair of pantaloons having the pocket-openings secured at each edge by means of rivets, substantially in the manner described and shown, whereby the seams at the points named are prevented from ripping, as set forth.

In witness whereof I hereunto set my hand and seal.

JACOB W. DAVIS. [L. S.]

Witnesses:
JAMES C. HAGEMAN,
W. BEROMAN.



On May 20, 2006—133 years after Jacob's patent was granted—a marker honoring him and his invention was dedicated on the sidewalk in front of Reno's Knitting Factory at 211 North Virginia Street, the historic location of Davis' tailor shop.

to go either to San Francisco or New York to manufacture or represent a factory." Levi Strauss took him up on his offer and in April 1873, the Davis family moved to San Francisco where Jacob assumed a foreman's position to oversee the manufacturing of riveted work pants.

The patent for "Improvement in Fastening Pocket-Openings" was granted on May 20, 1873 to Jacob W. Davis and Levi Strauss & Company. That was the beginning of what today is the lucrative business of selling jeans in every color and style imaginable.

Residing in San Francisco for the remainder of their days, Jacob died in 1908 and Annie passed in 1912. They are buried side-by-side in the Davis family plot at Hills of Eternity Memorial Park, Colma, Calif., along with five of their children. ▀



BLUEJEANSJAM.COM

Brit Eaton, aka Indiana Jeans, poses with the RSCVA's Chris Baum during the announcement of the National Automobile Museum's exhibition "Denim: Cool Rags and Rides."



The Reno-Sparks Convention and Visitors Authority (RSCVA) will host the inaugural Blue Jeans Jam. The new event will be held Oct. 2-4, and is designed to celebrate the invention of one of the world's most iconic products—riveted denim blue jeans—by Reno tailor Jacob Davis in the early 1870s.

According to RSCVA President and CEO Chris Baum, "The fact that the world's favorite item of clothing was invented and patented in Reno by Mr. Davis is unknown to most locals and denim fans worldwide...but not for long."

The Blue Jeans Jam is a three-day festival featuring fun and unique activities around Reno, Sparks, and North Lake Tahoe. Planned events include:

- Jeaneology – scholarly presentations on the history of blue jeans and their impact on popular culture—including adventure seeker and denim collector Brit Eaton, aka Indiana Jeans—held at the Reno-Sparks Convention Center.
- The Jean Pool – a retail emporium for vintage jeans, designer denim, and accessories located in the ballroom of the Reno-Sparks Convention Center.
- Jacob's Joint – a pop-up bar and restaurant that features a special menu, crafted from local, farm-to-table meats and produce, that will only be available during the Blue Jeans Jam. Located at Heritage, in the Whitney Peak Hotel.
- Additional features include rock 'n' roll and country concerts, specials at area health spas, denim fashion shows, and more.

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Blue Jeans Jam

Oct. 2-4

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Always Inventing

Some of Jacob Davis' inventions were hits but most were misses; he received rejections for a button fastened with a screw, ideas for a steam-powered canal boat, a model he "thought very useful for breaking up quartz and rock," and other peculiar inventions.

He did receive patents for a tailor's ironing and stretching board; a folding wardrobe for clothes—granted in Annie's name; and, of course, his most enduring and profitable: the final patent for the improvement in fastening pocket-openings on May 20, 1873.



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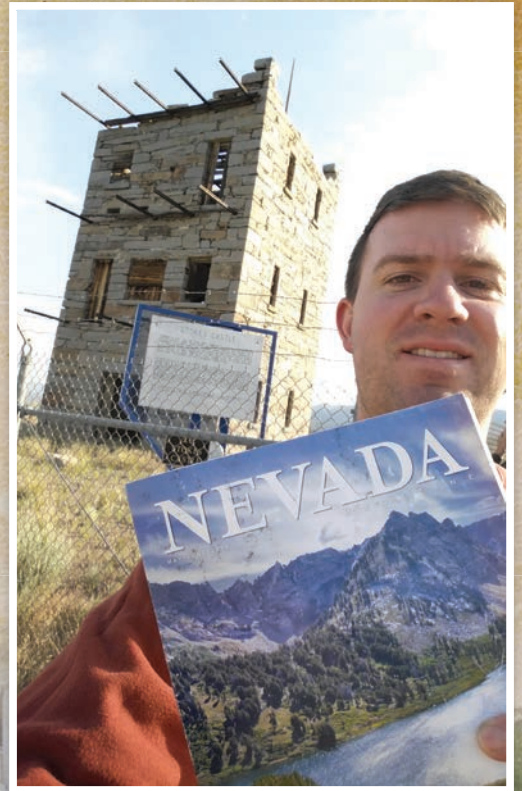
NEVADA MAGAZINE'S SILVER STATE SCAVENGER HUNT

RESULTS



WINNER

Kathleen Wiltshire



WINNER

James MacDougall

The Silver State Scavenger Hunt is now complete, and our participants rocked it! Explorers from near and far drove tens of thousands of miles across Nevada, visiting many of the state's most iconic destinations, and many of the lesser-known ones. From McDermitt to Eldorado Canyon, Glenbrook to West Wendover, the state was thoroughly explored. Check out some of these submissions, and keep an eye out for details on next year's hunt in upcoming issues!

Congratulations to James MacDougall and Kathleen Wiltshire, the grand prize winners of the inaugural Silver State Scavenger Hunt!





WE'LL SEE YOU NEXT YEAR FOR THE 2016 SILVER STATE SCAVENGER HUNT!



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A person wearing a blue knit beanie and a brown puffy jacket is sitting on a green and white patterned blanket, looking at a campfire. A brown fedora hat is placed on the blanket in front of them. The background shows a rocky desert landscape under a blue sky.

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NEVADA DEPARTMENT OF WILDLIFE

NEVADA'S WILDLIFE RELIES ON EFFORTS OF HUNTERS AND NON-HUNTERS ALIKE.

BY ERIC CACHINERO

Go afield with a good attitude, with respect for the wildlife you hunt, and for the forest and fields in which you walk. Immerse yourself in the outdoor experience. It will cleanse your soul and make you a better person. — Fred Bear, bow hunter

Hunting is in the state's veins; this ancient interaction between man and wildlife can be seen in clues left behind by early Nevadans. The Anasazi Pueblo people carved petroglyphs of native wildlife into sandstone walls in southern Nevada. The Tule duck decoy—Nevada's state artifact—was discovered in Lovelock Cave in 1911, and is evidence that game hunters inhabited the area some 2,000 years ago. Evidence such as this shows man's important relationship with the wildlife in Nevada, something that remains today. And although techniques, regulations, and equipment have changed dramatically since the days of our state's early ancestors,

man's need to hunt has not.

Hunting's role in Nevada today is no longer based solely on man's survival, but is in many ways the opposite. Wildlife relies on habitat management, harvesting regulations, and protection from overpopulation—problems that can wipe out entire populations of healthy animals. We are lucky to have such an abundance of wildlife, but it's not without the collective effort of many dedicated hunters, non-hunters, and conservation organizations that we are able to continue to enjoy these animals in all corners of the state.

Nevada is known for its wildlife. Herds of Rocky Mountain elk roam the state's eastern border; the desert bighorn sheep—Nevada's state animal—occupy the craggy cliffs in the southern part of the state; pronghorn antelope graze in numbers amid the large grass fields and mesas of northwestern Nevada; and mule deer can be found just about anywhere.

But it wasn't always this way. In the 1800s, habitat destruction,



Opposite page: A male (left) and female desert bighorn sheep stride across the rocky terrain that makes up their habitat. The female is fitted with a tracking collar. This page: A hunter peers into quintessential Nevada hunting scenery.

PAULA RILEY

excess waste, and irresponsible commercial hunting left destruction nipping at the heels of America's wildlife. Many of Nevada's wildlife species fell into this destruction, including pronghorn antelope, bighorn sheep, waterfowl, and others, leaving some species all but extinct in the Silver State. Time had come for a change.

A CHANGE OF HEART AND MIND

In a civilized and cultivated country, wild animals only continue to exist at all when preserved by sportsmen.

— **Theodore Roosevelt, President of the United States**

In 1937, a United States senator from Nevada would champion an important piece of legislation that would affect the future of wildlife conservation and hunting as we know it. Senator Key Pittman was the man responsible for what came to be known as the Pittman-Robertson Federal Aid in Wildlife Restoration Act. The legislation allocates a percentage of money spent on firearms and ammunition (10 percent and 11 percent, respectively) to be used for conservation efforts nationwide.

Nevada Department of Wildlife Conservation Educator Martin G. Olson explains how these funds mean big things for the state.

"When you purchase a firearm or ammunition, you're directly contributing to wildlife restoration," Martin says. "These funds support the building of wildlife guzzlers (a structure that collects rainwater and snow runoff to provide vital drinking water for wildlife), reseeding areas that have burned, and also supports hunter safety education classes."

And, he explains, it's not just hunters and firearms owners that benefit from the conservation efforts.

"Not only are hunters using this resource, it opens the door to people who just want to see animals."

Since the induction of these changes, wildlife nationwide began to see a major turnaround in the 20th century.

NEVADA BIGHORNS UNLIMITED

Dating back to Teddy Roosevelt, hunters have been the pillar of conservation in America, doing more than anyone to conserve wildlife and its habitat. — **Gale Norton, former U.S. Department of Interior Secretary**

Another organization making important strides in preserving Nevada's wildlife is Nevada Bighorns Unlimited (NBU)—a group designed to "protect and enhance Nevada's wildlife resources for sportsmen, outdoor and wildlife enthusiasts, and future generations." NBU members protect not just Nevada's bighorn sheep, but all of Nevada's wildlife. In 2015 alone, the organization has constructed five new guzzlers along with several other water development projects, relying solely on the time and effort of members and dedicated volunteers. In addition to providing water benefits,



PHOTOS: NEVADA BIGHORNS UNLIMITED

From top down: Nevada Bighorns Unlimited (NBU) members take measurements and samples from a desert bighorn sheep before releasing it back into the wild. NBU volunteers construct a guzzler. The structure collects rain and snowmelt, which is stored in underground tanks that run water to a drinker to provide wildlife with water year-round. Mule deer watch and listen as they have their photo taken.



MICHAEL HORSLEY

Hunter Safety Education

Nevada law requires any individual born after Jan. 1, 1960 who wishes to purchase a Nevada hunting license to complete a hunter safety education course. You can get started at hunter-ed.com/nevada or huntercourse.com.



NEVADA DEPARTMENT OF WILDLIFE

Male and female bighorn sheep are called rams and ewes, respectively. Newborns are called lambs.



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NBU also conducts “trap and transplant” projects, in which bighorn sheep are introduced into different locations across the state in order to promote thriving populations in new areas.

NBU Treasurer Dennis R. Wilson believes the organization provides important ways for both hunters and non-hunters to support wildlife.

“For hunters, we offer the opportunity to give back to wildlife by putting efforts toward conservation,” Dennis says. “For those who simply like to view wildlife, they can support in important ways, as well.”

Besides raising money and working in the field, NBU is committed to ensuring the future of Nevada’s wildlife conservation by offering educational opportunities, such as the Maison T. Ortiz Youth Outdoor Skills Camp in July each year. The camp offers youngsters a chance to learn field safety, firearm and archery education, fishing, wilderness survival, and much more.

“This camp is a tremendous way to plant the seed for future generations to enjoy Nevada’s wildlife,” Dennis says.



MEGG MUELLER



MARTIN G. OLSON

HOW THE HUNTER HELPS

There can be no stewardship without stewards.

— **John J. Jackson, president of Conservation Force**

No one was born a skillful and knowledgeable hunter. It is through the community (friends, family, game wardens, conservation groups, hunter safety education courses, etc.) that the knowledge is gained. Nevadans and visitors alike are invited to share the majesty that is Nevada’s wildlife by taking the hunting journey for themselves and effectively giving back to Nevada’s wildlife. And, you don’t have to spend a month in snowy, muddy, subzero temperatures hunting a bull elk to

be a real hunter (though many hunters dream of this nightly); most of the time, a weekend chukar hunt will suffice.

What about the argument that you can’t support animal populations by hunting them? Consider this simplified example of how populations can be affected by hunting: Assume there’s an island that holds enough food for 10 mule deer and has 10 mule deer living happily on it. Those healthy mule deer have two fawns, bringing the population to 12. How many mule deer will die out eventually due to the fact that food can support only 10? All of them. Each mule deer will use resources until there is not enough left to support the entire population, leading to the destruction of the entire herd.

That’s where hunting comes into play. Hunters aim to harvest just enough animals to keep the populations healthy on a much grander scale than the island example. This ensures that there is enough food to sustain healthy populations.

Whether you’re like the aforementioned elk hunter or have never hunted a day in your life, there are many ways to get involved with Nevada’s wildlife. Just please never forget to practice your responsible side. As we have learned before, the delicate web of wildlife that exists in the state is far from impervious to the influences of man. ▢

DO YOUR PART

Nevada Department of Wildlife

1100 Valley Road
Reno, NV 89512
ndow.org, 775-688-1500

Nevada Bighorns Unlimited

P.O. Box 21393
Reno, NV 89515
nevadabighornsunlimited.org, 775-323-1177

Opposite page: Nevada Department of Wildlife Conservation Educator Martin G. Olson holds up a pronghorn antelope buck. Hunter Ross Loudon scouts for deer in the Desatoya Mountains near Middlegate. This page: A desert bighorn sheep ram poses atop a rock.



Operation Game Thief

Sportsmen are committed to protecting Nevada's wildlife from poachers, and will go to great lengths to do so. Operation Game Thief provides a confidential, easy, and effective way to inform the Nevada Department of Wildlife of poaching. Call 800-992-3030 to report a wildlife violation.

MICHAEL HORSLEY





GRAND PRIZE winner

Scott William Warner

As the grand prize winner in the 2015 Great Nevada Picture Hunt, photographer Scott William Warner has shown that dedication to getting the perfect shot pays off. "This 'National Treasure' shot was taken inside a Carson Valley barn during the spring," Scott says. "I went to this location more than 10 times to get it right." And as happens with some good things, Scott says this one has come to an end. "This scene no longer exists, as the Western relics have since been removed."



BLACK & WHITE winner

Lori Drew

Photographer Lori Drew named this shot "Waking Her Up," which is an appropriate way to describe what steam locomotives undergo to get moving. Lori took this photo at the Nevada Northern Railway Museum in Ely.

runner-up

Joel White

Sometimes you don't need a pricey DSLR to capture a great shot. While on a run with his wife and their Goldendoodle, Boone, photographer Joel White snapped this shot. "It was a foggy morning with a chill in the air and Boone's hair began to freeze after our run," Joel says. "Boone is a great dog and sat still long enough for me to snap a great picture."





CITYSCAPE winner

Tyler S. Leavitt

In April, Tyler S. Leavitt took this image of the High Roller in Las Vegas during a full lunar eclipse. "I researched the approximate height the moon would be at during maximum eclipse," Tyler says. "I then drove around the east side of Las Vegas at 5 a.m. until I lined up this shot."

runner-up

Tim Miley

"Capturing a photo of the Las Vegas Strip was on my bucket list," photographer Tim Miley says while describing his shot. "I made my way up Paris' Eiffel Tower observation deck to capture this image of the strip just after sunset."

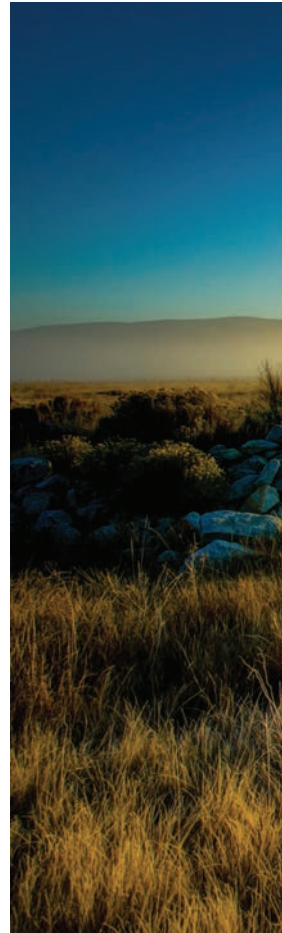




EVENT winner

Tim Miley

Many times, exceptional photos are created when the photographer least expected to capture the moment. As was the case when photographer Tim Miley had packed up his camera and was leaving the Great Reno Balloon Race. "I turned around for one last look and saw this composition coming together," Tim says.



runner-up

Sally Hanrahan

The subject matter at Burning Man is unlike any in the world, allowing for beauty to be captured in many different ways. "I shot this sunrise the morning before they burned the Embrace Sculpture," says photographer Sally Hanrahan.



LANDSCAPE winner

Jarrold Lopiccolo

Photographer Jarrod Lopiccolo's photo taken in Washoe Valley captures a beautiful sight that many people drive by daily without giving a second thought to. "This structure stands there with a story to tell, but the cars continue to drive by at 70 miles per hour with another destination in mind," Jarrod says. "The morning fog was pretty heavy and really accentuated the surreal valley and structure."



runner-up

J.T. Dudrow

"After spending a rainy day huddled in our tent, the clouds parted and the clay badlands of Cathedral Gorge State Park came to life under the setting sun," says J.T. Dudrow, when describing this stunning shot. "Thirty minutes later the clouds thickened and we found ourselves back in the tent. Thanks for the glimpse, Mother Nature!"





LONG EXPOSURE winner

J.T. Dudrow

Sometimes motion can ruin a photograph, and other times it can lend a very powerful element. Such is the case in this photograph taken by J.T. Dudrow in Las Vegas. "From the heavy traffic, the spin of the slipper, and the walking Beatles silhouette, everything and everyone was in motion," says J.T.

runner-up

Tim Miley

Bonsai Rock in Lake Tahoe is a very popular photography subject, and for good reason. Photographer Tim Miley shares his spin on the picturesque scene. "The setting sun lit the evening sky in an array of vibrant tones," Miley says. "The two-minute exposure smoothed the waves and skies, creating a serene, painterly photograph."

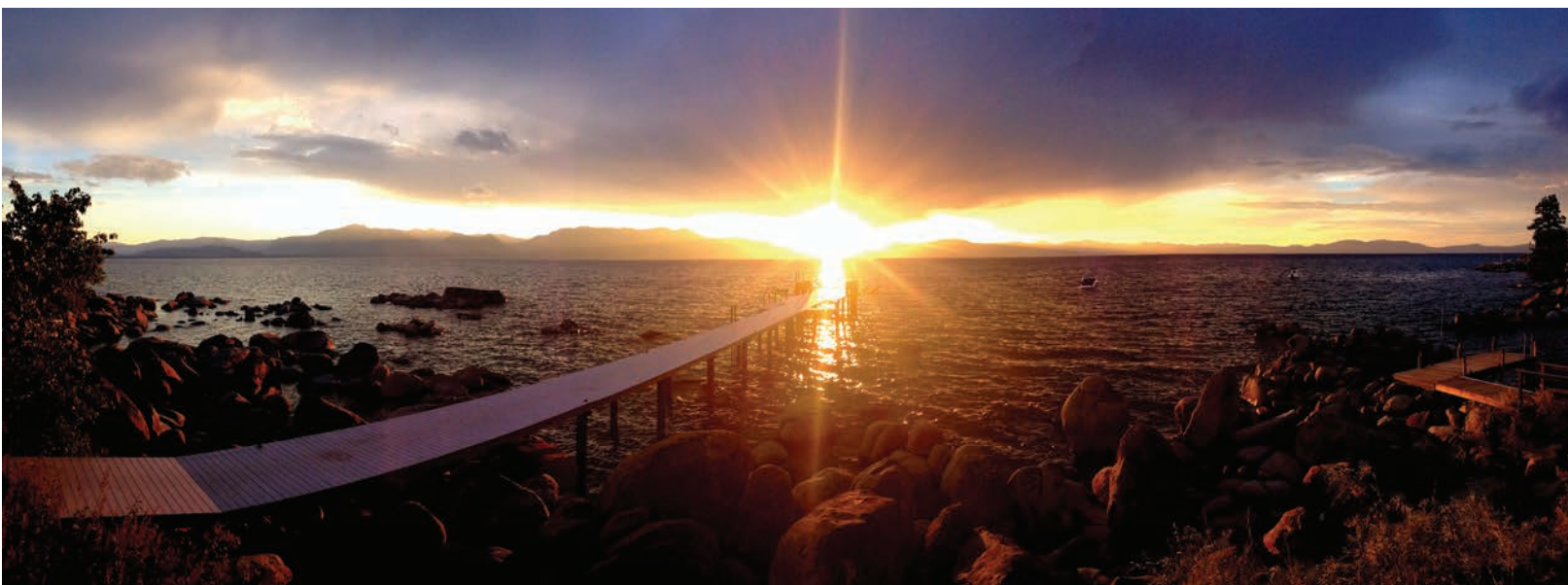




MOBILE PHONE winner

Flickr user: Stefanie

Cholla Cacti are common in the southern part of the state, and can make great subject matter. Photographer Stefanie captured this on her iPhone 6. Attempts to contact the photographer by press time were unsuccessful.



runner-up
Kimberly Carano

Cell phones can be a great way to capture the scenery when the moment is just right, and setting up a camera would cause you to miss the shot. Kimberly Carano snapped this sunset shot at Zephyr Cove in Lake Tahoe from the shore. "I didn't have time to use my camera, so I grabbed my iPhone 4 and captured the image."

NATURAL LIGHT winner

Liz Huntington

Photographer Liz Huntington snapped this photograph in Virginia City during a cool autumn morning. Liz has dedicated the shot to her sister who passed away in June 2015. "This is for my sister, who encouraged me to keep my camera in hand and continue my photography!"



runner-up

Mike Wetzel

As an honorable mention in the 2014 Great Nevada Picture Hunt, Mike Wetzel displayed his ability to capture starlight in fascinating ways. In this year's hunt, Mike's photo taken in Nelson again uses natural light to paint a picture. "The beautiful morning sun came through the window of the barn and cast its rays on these canning jars," Mike says. The jars in turn illuminated the barn."

PORTRAIT/PEOPLE winner

Fred Howland

Self-portraits can come in many shapes and colors, and Fred Howland's photograph of his hands displays the beauty that natural light can reveal. "The old Bible was brought to the U.S from Scotland by my grandfather," Fred says.



runner-up

Tim Salaz

Photographer Tim Salaz says he focuses primarily on dance photography, which is what lead him to this shot taken in Eldorado Canyon. "Because she was in motion, I had to catch her in what I call the 'float moment' of a jump, when they almost stay still for just a second without getting any motion blur on the subject," Tim says.

RURAL TOWN winner

Michael Black

There's nothing quite like Fourth of July in a small town, which is exactly where Michael Black was when he snapped this shot at the Nevada Northern Railway Museum in Ely. "I got up at 5 a.m. and headed for the car repair shop, where I was hoping to catch the sunrise in the large bank of windows," Michael says. "The cloudy morning sky created great color in the windows."



runner-up

Craig Stevenson

"Saint Mary in the Mountains Catholic Church is a surprise in a small town and well worth the time when you visit Virginia City," says photographer Craig Stevenson. "It took a little bit of work to even out the light."





WILDLIFE winner

Michael Horsley

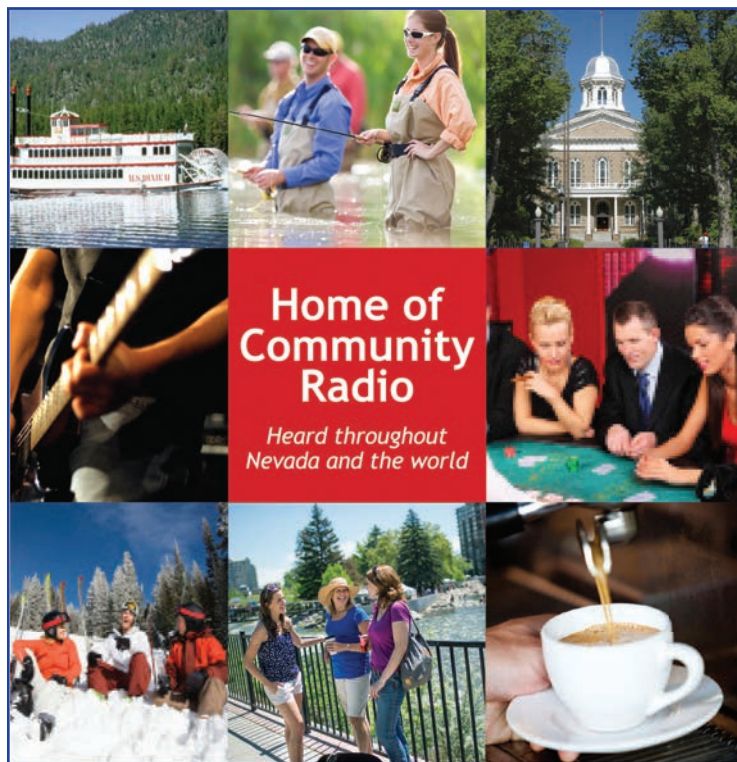
Wildlife photography can be daunting, especially when your subject can dive at 80 miles per hour. While taking photos in Crystal Peak Park in Verdi in May, Michael Horsley captured one of nature's many wonders. "I almost missed the shot, but the Osprey stopped dead in the water for a second or two, then took off again, giving me time to get the lens on it properly," Michael says.



runner-up

Scott William Warner

"A split second decision to check out the trees along the river turned out to be a good one," photographer Scott William Warner says about this shot taken along the Carson River. "I was also very fortunate to get the shot off since the pair stayed together like that for about two seconds!"



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- 114 Las Vegas Territory
- 117 Winnemucca Convention & Visitors Authority
- 119 Pony Express Territory
- 121 Town of Pahrump

- 122 Las Vegas Convention & Visitors Authority
- 135 Nevada Silver Trails

HOTELS

- 220 Best Western Hi-Desert Inn

BED & BREAKFASTS

- 401 Nevada B&B Guild

ATTRACTIONS,

GALLERIES, & MUSEUMS

- 604 National Cowboy Poetry Gathering
- 628 Nevada State Museum
- 633 Safe Haven Rescue Zoo
- 638 Nevada Historical Society
- 640 Nevada Museum of Art

EVENTS/SHOWS

- 704 Nevada's Cowboy Country
- 742 Town of Genoa
- 747 Jan Rollenhagen

RECREATION

- 904 Sightseeing Tours Unlimited

RESTAURANTS/BREWERY

- 1007 Cactus Creek Prime Steakhouse

RETAIL SHOPPING

- 1210 Scheels
- 1217 Scolari's Food & Drug Company

RADIO

- 2401 America Matters/ Fox News Radio
- 2402 KCEP Power 88FM

AUTOMOTIVE

- 2502 Land Rover

TELEVISION PBS

- 2701 KNPB Channel 5

DOWNTOWN BREW FESTIVAL

LAS VEGAS CELEBRATES ALL THINGS CRAFT BEER.



PHOTOS: FRED MORLEDGE

Tickets are now on sale for Las Vegas' largest fall craft beer event, Downtown Brew Festival (DBF), hosted by Motley Brews. Craft beer enthusiasts travel from near and far to take part in the fourth-annual celebration of DBF while enjoying an evening beneath the stars with great brews and tasty gastropub fare at the Clark County Amphitheater on Saturday, Oct. 24 from 5-9 p.m.

Recognized as the city's most-anticipated fall celebration of craft beer, Motley Brews' Downtown Brew Festival continues to redefine the craft brew experience for more than 3,000 craft beer fanatics with new additions to the Festival Row—the festival's culinary center—bringing delicious beer-inspired dishes to the table. In addition, beer lovers have the opportunity to sample approximately 200 local, regional, and international brews from more than 60 breweries.

"Downtown Brew Festival has become an annual favorite for craft beer and culinary fans alike," Brian Chapin, founder of Motley

Brews, says. "This year we're going to feature a wider variety of craft brews from stellar breweries, an elevated VIP Pavilion, more dining options, and an emphasis on festival-style music acts."

As a follow-up to the sold-out Great Vegas Festival of Beer, which drew approximately 6,000 attendees to Downtown Las Vegas in April, the Downtown Brew Festival offers a more intimate affair, translating to fewer lines, a smaller crowd, and more beer to go around. Motley Brews is continuing to create the festival's signature nighttime "backyard" bash aesthetic with a scenic backdrop of Downtown Las Vegas and crystal lights illuminating the Clark County Amphitheater.

BOTTOMS UP

Downtown Brew Festival

Oct. 24

Clark County Amphitheater, Las Vegas
downtownbrewfestival.com



JANET JACKSON: 'UNBREAKABLE WORLD TOUR'

POP CULTURE ICON GRACES THE STAGE AT PLANET HOLLYWOOD.

Music icon, multiple Grammy Award-winner, and multi-platinum selling artist Janet Jackson is bringing her world tour to a two-night engagement at The AXIS at Planet Hollywood Resort & Casino Friday, Oct. 9 and Saturday, Oct. 10. The "Unbreakable World Tour" will return one of the most influential entertainers back to the live stage in support of her upcoming album due out this fall.

Janet Jackson's music has won her six Grammy Awards, two Emmy Awards, a Golden Globe Award, and a nomination for an Academy Award along with dozens of American Music Awards, MTV Video Music Awards, BET Awards, and Billboard Music Awards. Janet is a published author, actress, choreographer, dancer, businessperson, philanthropist, and one of the biggest-selling artists in popular music history. With sales of more than 160 million records worldwide, Janet Jackson has a string of hits that have left an indelible impression on pop culture. Her music and artistry have opened doors through which other top artists have followed, while acknowledging her impact on their musical perceptions.

WHERE

Planet Hollywood Resort & Casino

WHEN

Oct. 9-10

TICKETS

caesars.com/planet-hollywood, 702-777-6737

Starting at \$57.50

WORTH A CLICK

janetjackson.com

ALSO AT PLANET HOLLYWOOD

Chayanne, Sept. 12

Ricky Martin, Sept. 15

Pitbull, Sept. 23, 25-26, 30; Oct. 2-3, 7

Jeff Dunham, ongoing, dark Mon.-Tues.

las vegas shows



CAESARS ENTERTAINMENT

MUST SEE ENRIQUE IGLESIAS

The Colosseum at Caesars Palace
Sept. 13-14
thecolosseum.com 866-320-9763

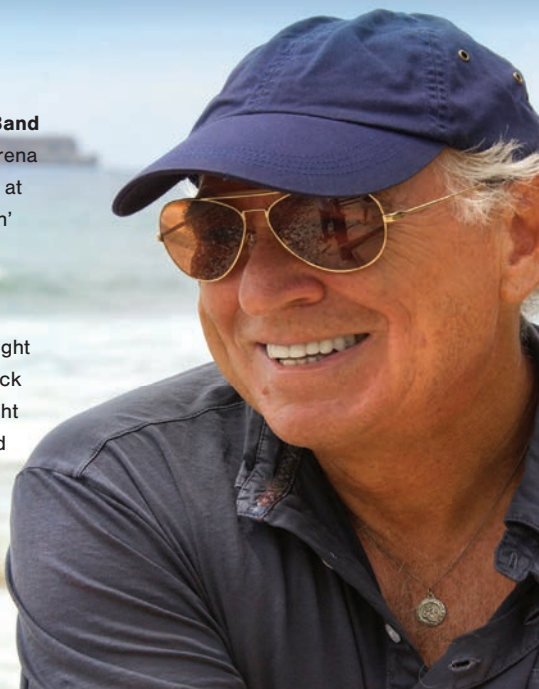
In celebration of Mexican Independence Day weekend, Latin superstar Enrique Iglesias is playing The Colosseum at Caesars Palace on Sunday, Sept. 13 and Monday, Sept. 14.

Enrique has sold more than 100 million albums (albums and singles combined) worldwide, released 10 studio albums plus two greatest hits compilations, and is a multi-platinum artist in almost every country around the world. Enrique has headlined 10 world tours throughout his career and has performed in every corner of the world including New York, Mexico, Madrid, London, Sydney, as well as Cairo, Latvia, Minsk, Morocco, Istanbul, and Cape Town. The biggest Latin recording artist in music history, Enrique has 26 No. 1 singles on the Billboard Latin Songs Chart.

IN THE SPOTLIGHT

Jimmy Buffett and the Coral Reefer Band is performing at MGM Grand Garden Arena for one night only on Saturday, Oct. 17 at 8 p.m. as part of the singer's "Workin' n' Playin'" Tour 2015.
mgmgrand.com, 702-891-1111

Multi-platinum alternative rock heavyweight **Incubus** heads to The Joint at Hard Rock Hotel & Casino Las Vegas for a two-night concert series on Saturday, Sept. 5 and Sunday, Sept. 6 at 8 p.m.
hardrockhotel.com, 702-693-5000



HOTTEST SHOWS

EDDIE MONEY

Golden Nugget
Sept. 11
goldennugget.com/lasvegas
866-946-5336

O.A.R.

Mandalay Bay
Sept. 18
mandalaybay.com
702-632-7777

PAUL ANKA

The Smith Center for the Performing Arts
Sept. 18
thesmithcenter.com
702-749-2335

LIFE IS BEAUTIFUL FESTIVAL

Downtown Las Vegas
Sept. 25-27
lifeisbeautiful.com

DISNEY LIVE! THREE CLASSIC FAIRY TALES

Orleans Arena
Oct. 2-4
orleansarena.com
702-284-7777

SCORPIONS

Hard Rock
Oct. 7
hardrockhotel.com
702-693-5583

STRAIGHT NO CHASER

MGM Grand
Oct. 16-17
mgmgrand.com
702-891-7777

MADONNA 'REBEL HEART' TOUR

MGM Grand
Oct. 24
mgmgrand.com
702-891-7777

LIFE IS BEAUTIFUL FESTIVAL



Sept. 11-13

**GREAT RENO BALLOON RACE**

Rancho San Rafael Regional Park, Reno

renoballoon.com, 775-826-1181

The Great Reno Balloon Race is the largest free hot-air ballooning event in the world. During three days in early September, you can look up into the Reno skies and see a rainbow of hot air balloons soaring about.

Sept. 25-27

**STREET VIBRATIONS FALL RALLY**

Virginia City
visitvirginiacitynv.com,
775-847-7500

Street Vibrations Motorcycle Festival is a celebration of music, metal, and motorcycles. Street Vibrations offers tours, live entertainment, ride-in shows, stunt shows, and more than 50,000 biking enthusiasts.

SEPTEMBER

2-7

BEST IN THE WEST NUGGET RIB COOK-OFF

Victorian Square, Sparks
nuggetribcookoff.com, 800-648-1177

4

INCUBUS

Reno Events Center, Reno
visitrenotahoe.com, 800-745-3000

4-6

NUMAGA INDIAN DAYS POWWOW

Hungry Valley
rsic.com, 775-329-2936

4-7

FALLON CANTALOUPE FESTIVAL

Churchill County Fairgrounds, Fallon
falloncantaloupefestival.com, 775-294-7400

5

LABOR DAY CELEBRATION

Belmont Courthouse, Belmont
belmontcourthouse.net, 775-482-3968

SAMMY HAGAR

Harveys Lake Tahoe, Stateline
harveystahoe.com, 800-342-7724

YELLOW BRICK ROAD

Casablanca Resort, Mesquite
casablancaresort.com, 702-346-7529

9

DAVE MATTHEWS BAND

Harveys Lake Tahoe, Stateline
harveystahoe.com, 800-342-7724

11-13

INTERNATIONAL CAMEL & OSTRICH RACES

Virginia City
visitvirginiacitynv.com, 775-847-7500

12,19

CARSON CITY GHOST WALK

Carson City
carsoncityghostwalk.com, 775-348-6279

16-20

NATIONAL CHAMPIONSHIP AIR RACES

Reno-Stead Airport
airrace.org, 775-972-6663

19

BUDDY GUY

Whitney Peak, Reno
cargoreno.com, 775-398-5400

STATE PARKS DUTCH OVEN COOK-OFF FINALE

Cathedral Gorge State Park
parks.nv.gov, 775-728-4460

19

GRAND FUNK RAILROAD

Cactus Petes, Jackpot
ameristar.com, 775-755-2321

19-20

VEGAS GONE YOGA!

Springs Preserve, Las Vegas
vegasonyoga.com

20

EDIBLE PEDAL 100

Bowers Mansion Regional Park, Washoe Valley
ediblepedal100.org, 775-393-9158

24

RASCAL FLATTS

Reno Events Center, Reno
visitrenotahoe.com, 800-745-3000

24-27

RUBY MOUNTAIN BALLOON FESTIVAL

Spring Creek Sports Complex, Spring Creek
rubymountainballoonfestival.com, 775-748-1363

25

DURAN DURAN

Grand Sierra Resort, Reno
grandsierraresort.com, 800-501-2651

26

TRACTORS & TRUFFLES

Fallon
visitfallonnevada.com, 775-423-4556

26-27

GENOA CANDY DANCE

Genoa
genoanevada.org, 775782-8696

27

GALENA FEST

Galena Creek Regional Park, Reno
renogalenafest.com, 775-853-4050



Nugget Rib Cook-off

Oct. 3



BILL MAHER

Peppermill Concert Hall,
Wendover
wendoverfun.com,
800-217-0049

Maher is known for his sarcastic attitude, political satire, and sociopolitical commentary. He targets many topics including religion, politics, bureaucracies, political correctness, and the mass media.

Oct. 15 - 17



VEGAS VALLEY BOOK FESTIVAL

Downtown Las Vegas
vegasvalleybookfestival.org
This annual festival is the largest literary event in Nevada, drawing more than 10,000 attendees during the season. The mission of the VVBF is to foster the growth and development of literary culture in the Las Vegas Valley.

OCTOBER

ART IN THE PARK

Boulder City
bchcares.org, 702-293-0214

3-4

PAHRUMP VALLEY WINERY GRAPE STOMP

Pahrump Valley Winery, Pahrump
pahrupwinery.com, 775-751-7800

WORLD CHAMPIONSHIP OUTHOUSE RACES

Virginia City
visitvirginiacitynv.com, 775-847-7500

8-11

LAKE TAHOE MARATHON

Various locations, Lake Tahoe
laketahoemarathon.com, 530-559-2261

10

PARK TO PEDAL - EXTREME NEVADA 100

Kershaw-Ryan State Park
parks.nv.gov, 775-728-4460

REDRUN

Virginia City
visitvirginiacitynv.com, 775-847-7500

10-11

ELDORADO GREAT ITALIAN FESTIVAL

Eldorado, Reno
eldoradoreno.com, 775-786-5700

16

THE AIRBORNE TOXIC EVENT

Whitney Peak, Reno
cargoreno.com, 775-398-5400

16-17

THE GATEWAY PROJECT

Pioneer Center for the Performing Arts, Reno
renogatewayproject.com

17

COLD WAR KIDS

Whitney Peak, Reno
cargoreno.com, 775-398-5400

21-25

PROFESSIONAL BULL RIDERS WORLD FINALS

Thomas & Mack Stadium, Las Vegas
pbr.com, 719-242-2800

24

CARROT TOP

Peppermill Concert Hall, Wendover
wendoverfun.com, 800-217-0049

DOWNTOWN BREW FESTIVAL

Clark County Amphitheater, Las Vegas
downtownbrewfestival.com

24

GET OUTDOORS NEVADA DAY

Sunset Park, Las Vegas
getoutdoorsnevada.org, 702-997-3350

30

BEATTY DAYS

Beatty
beattynevada.org, 775-553-2424

31

CARSON CITY NEVADA DAY PARADE

Carson City
nevadaday.com, 775-882-2600

CIVIL WAR EXPERIENCE

Spring Mountain Ranch State Park
parks.nv.gov, 775-728-4460

HAUNTING OF THE OPERA HOUSE BALL

Virginia City
visitvirginiacitynv.com, 775-847-7500

Through
Nov. 15

SALTORIYA

Eldorado, Reno
eldoradoreno.com, 800-648-5966



Sunset Park, Las Vegas

'PICASSO – CREATURES AND CREATIVITY'

WASH AWAY THE DUST OF DAILY LIFE WITH SOME CUBISM.

Recognized for bringing world-class art exhibitions to the Las Vegas Strip, Bellagio Gallery of Fine Art (BGFA) is now hosting "Picasso – Creatures and Creativity," featuring 43 works from one of the 20th century's most influential artists.

Organized in partnership with the Claude Picasso Archives, the exhibition focuses on Pablo Picasso's favorite theme: the human figure. Guests are taken on a step-by-step journey through the famed artist's thought progression and creative process.

The new exhibit showcases 19 lithographs, 13 linocuts, eight paintings, and three rare plates, each telling a different story.



WORLD-CLASS PAINTINGS

"Picasso – Creatures and Creativity"

Bellagio Gallery of Fine Art, Las Vegas

Through Jan. 10, 2016

visitbellagio.com/bgfa, 702-693-7871

HISTORY EVENT REVIVED

The Nevada Historical Society is rebooting its annual history conference Sept. 25-26. The theme of the 2015 conference is "Thinking Beyond Nevada's Borders: Western History in New Perspectives." The event features a Friday night reception with Key-

note Speaker Dr. Diana L. Ahmad—a nineteenth-century American West historian.

The conference features a full day of presentations and lectures focused Nevada lands and livestock, Native American themes, mining, environmental issues, people and politics in Nevada, and more. Saturday concludes with a lecture by the Nevada Historical Society Quarterly Journal's Editor-in-Chief Dr. John Reid.

A final schedule of events can be acquired by contacting the Nevada Historical Society.



HISTORICAL HAPPENINGS

Nevada Historical Society History Conference

Nevada Historical Society, Reno

Sept. 25-26

museums.nevadaculture.org, 775-688-1190

ARTIFACTS & ARTISTRY

INDUSTRIAL ART

CCAI Courthouse Galley, Carson City

Through Sept. 17

arts4nevada.org, 775-721-7424

DINO SUMMER

Springs Preserve, Las Vegas

Through Sept. 20

springspreserve.org, 702-822-7700

FRANCES HUMPHREY LECTURE SERIES: NEVADA'S ENDANGERED PUPFISH

Nevada State Museum, Carson City

Sept. 24

museums.nevadaculture.org, 775-687-6953

THE ARTWORK OF CARLOS CÉSAR DÍAZ CASTRO

Western Folklife Center, Elko

Through Sept. 12

westernfolklife.org, 775-738-7508



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R&B
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TALK

Celebrate Lake Tahoe with the Nevada Museum of Art

New exhibition spans 200 years of art in the Tahoe region.

BY JERI CHADWELL-SINGLEY

“Tahoe: A Visual History” opened at the Nevada Museum of Art (NMA) in August. Four years in the making, this huge exhibition fills all 15,000 square feet of gallery space in the museum and features many privately held pieces that are rarely on display to the public.

NMA senior curator and deputy director Ann M. Wolfe explains that amassing these artworks from across the country, and as far away as Europe, represents a truly historic moment for the

museum and the public alike.

“When else will you see all of that material together in one gallery, one museum?” she asks.

Ann says the exhibition, which runs through Jan. 10, 2016, will help to give the region a presence in the larger world of American art, placing Lake Tahoe alongside the nation’s most famous backdrops such as Niagara Falls, the Grand Canyon, Yellowstone, and Yosemite.



PHOTOS: MEGG MUELLER



Curating and setting up the exhibition has been a four-year labor of love for Ann M. Wolfe, senior curator at Nevada Museum of Art, seen in the top photo. The iconic black and white image by Michael Light at left is of Emerald Bay.

Albert Bierstadt, "California, Summit CPRR, 1872"

UNDERSTANDING LAKE TAHOE THROUGH ART

The exhibition represents the first major survey of art from Lake Tahoe and the surrounding Sierra Nevada region. Featuring roughly 400 individual artworks created by about 175 artists, it allows visitors to explore the artistic and cultural significance of the lake through the eyes of the people who have come to its shores seeking sustenance and inspiration. The exhibition is divided among six categories that combine to create an in-depth narrative of this iconic landscape:

WASHOE BASKETRY — The Washoe people—the lake’s first inhabitants—called it Da’aw’aga, “the edge of the lake.” The natural fibers of the beautiful woven Washoe baskets on display not only tell a story of daily life—of food gathering and preparation and the carrying of everything from camp materials to children—they also tell the stories of the individuals whose skill and artistry went into their creation. The exhibition marks the largest ever assemblage of Washoe baskets, Ann says. Visitors will also gain insight into the commercialization of Native basketry during America’s Arts and Crafts Movement—a time when Tahoe’s native people were faced with many challenges brought on by the arrival of white settlers.

Featured: Louisa Keyser (Datsolalee), Scees Bryant, Lena Dick, Sarah Mayo



NEVADA STATE MUSEUM, CARSON CITY



NEVADA HISTORICAL SOCIETY

Above: Louisa Keyser (Datsolalee) with two of her baskets. Her baskets are in the permanent collections of the Nevada State Museum, the Nevada Historical Society, the Philbrook Art Museum, and many private collections.

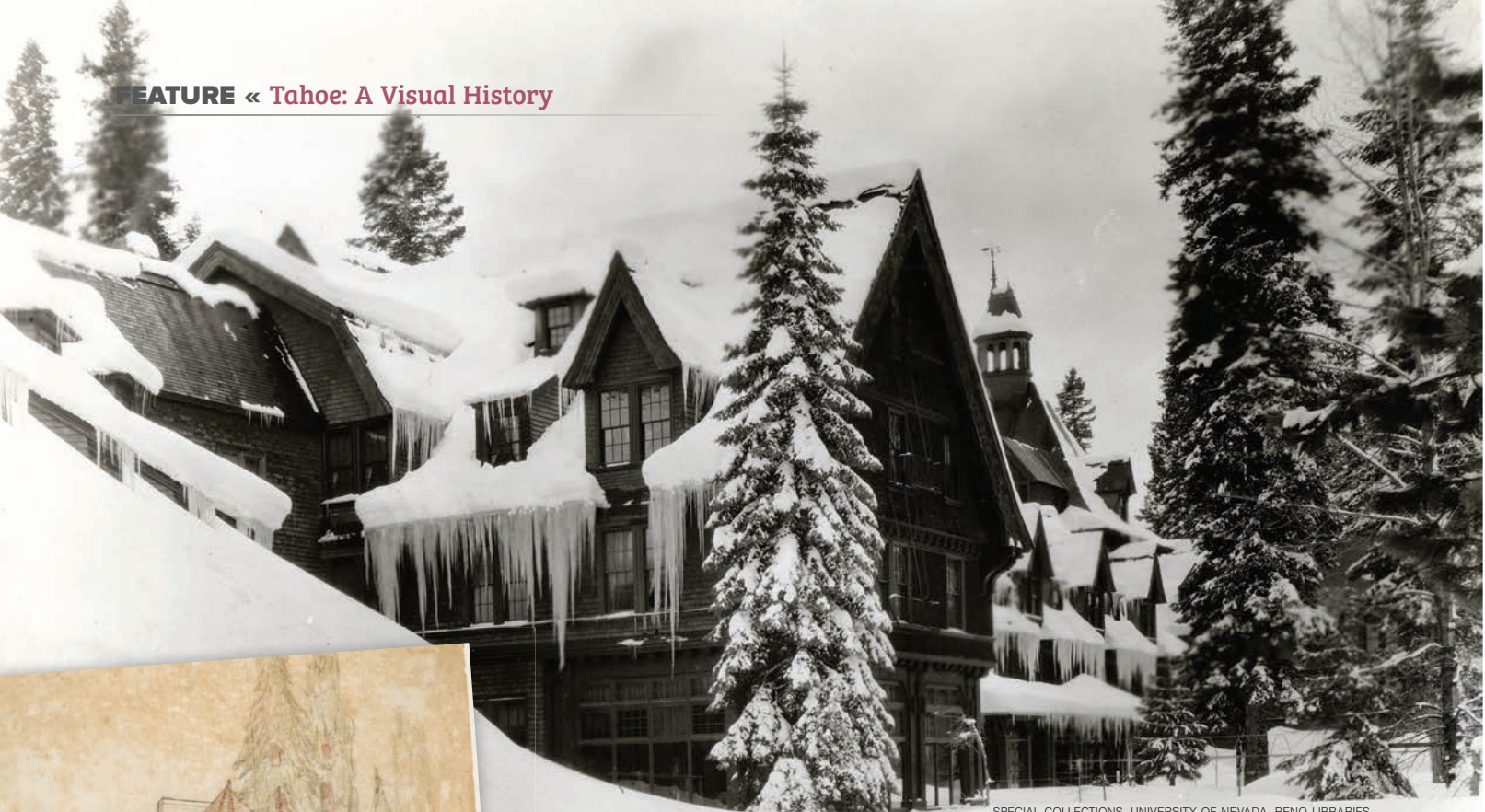


Above: Maya Lin's sculpture "Cloudline: Mt. Rose at 8,500 ft., 2014" Below: "Pin River--Tahoe Watershed, 2014" which is now part of the Nevada Museum of Art's permanent collection.



CONTEMPORARY ART — As a part of the exhibition, the NMA commissioned new works from 15 artists, including three pieces from Maya Lin—who is best known for having designed the Vietnam Veterans Memorial in Washington D.C. Visitors are able to explore the artists' visualizations for the future of the lake, presented through a variety of media. Among Maya's pieces is a large depiction of the Tahoe watershed created from straight pins. Visitors will find the work of Russell Crotty hanging from the gallery's ceiling. Russell has created a 60-inch diameter paper-covered Fiberglass sphere bearing a pencil and watercolor ink depiction of Nevada's shoreline from the coves just north of Glenbrook. Ann says visitors will enjoy the almost fish-eye lens perspectives of oil paintings by local South Lake Tahoe resident Phyllis Shafer. Among Phyllis' pieces is a large-scale painting that offers a panoramic view of the lake that can only be seen in real life by climbing to the top of Cave Rock on the lake's eastern shore.

Featured: Maya Lin, Chester Arnold, Lordy Rodriguez, Nick van Woert, Phyllis Shafer



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MATTHEW MILLMAN



BULL STOCKWELL ALLEN

ARCHITECTURE — The impact of the Arts and Crafts Movement on Lake Tahoe can also be seen in the architecture of some of its buildings. From the Bow Bay estate, designed by Julia Morgan—the architect responsible for Hearst Castle—to Frank Lloyd Wright's imagined Lake Tahoe Summer Colony in Emerald Bay, the exhibition celebrates the work of architects who have drawn inspiration from the lake's scenic vistas and sought to mirror its natural majesty in their creations. Ann says visitors will enjoy seeing drawings, postcards, and a model of Frank's proposed Summer

Colony, as well as other pieces demonstrating the diversity of Lake Tahoe architecture.

Featured: Frank Lloyd Wright, Bernard Maybeck, Julia Morgan, John Maniscalco, Frederic DeLongchamps

Top: "Tahoe Tavern," 1902 designed by Walter Danforth Bliss; Frank Lloyd Wright's "Lake Tahoe Summer Colony, 1923;" "Sugar Bowl Residence, 2011" designed by John Maniscalco; "Edwards Cabin, Squaw Valley, 1962" designed by Henrik Bull.



Gregory Kondos, Emerald Bay, 1999

"Tahoe Tavern," 1906 designed by Walter Danforth Bliss

PAINTING — Paintings from more than 60 artists are featured in the exhibition, including several depicting Donner Lake and other striking scenes from the Sierras. According to Ann, it was a common belief during the 19th century that nature could convey the presence of a higher power, and artists of that era often strove to capture this by painting in the midst of dramatic landscapes. But Tahoe itself, she says, has always been a challenge for artists to depict. For some painters, the vast, serene, panoramic landscape did not always provide a fitting subject, and many preferred the more striking mountain views of Donner Lake, where the crossing

of the summit was a symbol of the last great challenge to America's Manifest Destiny. These paintings greatly romanticized the area, rarely depicting the human costs associated with western expansion—costs borne heavily by the Chinese laborers who built the railroad that made this crossing possible. Set among the historical paintings, visitors will find pieces from contemporary Chinese and Chinese American artists whose works, Ann says, help to revise this history by incorporating the Chinese narrative.

Featured: Albert Bierstadt, Zhi Lin, Maynard Dixon, Mian Situ, Marianne North

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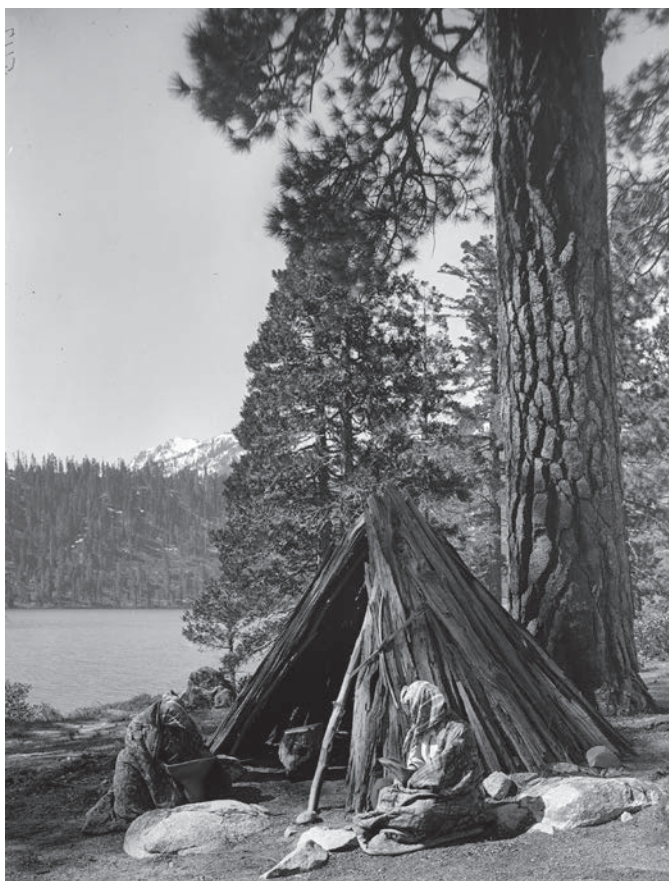
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HISTORICAL MAPPING — According to Ann, Lake Tahoe has actually gone by several different names in the past—Mountain Lake, Lake Bonpland, and Lake Bigler. Located on the very western edge of the Great Basin, the lake was among the last places to be explored, charted, and mapped by Euro-American explorers. The first of these explorers to lay eyes upon Lake Tahoe were John C. Frémont and Charles Preuss, who—in the company of Kit Carson—looked down upon it from a mountaintop as they navigated what is now Carson Pass. Sketches, journals, and maps allow visitors to reflect upon the early explorers’ impressions of the lake and surrounding region.

Featured: John C. Frémont, Charles Preuss, John Muir



SEAFER CENTER FOR WESTERN HISTORY RESEARCH, LOS ANGELES COUNTY MUSEUM OF NATURAL HISTORY

PHOTOGRAPHY — The exhibition includes 150 years of Lake Tahoe photography. According to Ann, early photography of the lake was often done as a part of government surveys or on behalf of railroad companies or commercial firms. She says that even after the development of roads in the area made accessing Lake Tahoe easier, many photographers still chose to shoot in locations like Yosemite and Yellowstone. Available notes, Ann says, suggest that Ansel Adams’ photos of Lake Tahoe were taken when the artist was just passing through. In the second half of the 20th century, photographers became increasingly interested in the lake; much of this later work is focused on issues like environmentalism, private

development, and lake tourism. Visitors will enjoy comparing and contrasting early photography of the area and contemporary pieces that often demonstrate Lake Tahoe’s altered landscape.

Featured: Ansel Adams, Anne Brigman, Elizabeth Carmel, Peter Goin, Eadweard Muybridge, Carleton Watkins

MORE THAN AN EXHIBITION

“Tahoe: A Visual History” is an exhibition of truly epic proportions, one that visitors will likely want to return to several times over the coming months.

“There’s just so much to take in,” Ann says. “If it were me, I’d probably come three times, maybe four.”

And it’s more than just the exhibition that merits multiple visits. The museum is also offering a host of public programs through the third week of January, including special events, talks, classes, and guided hikes presented in partnership with the Tahoe Rim Trail Association; these hikes will reveal highlights about artworks in the exhibition and the artists who created them. Additional information can be found in the events calendar on the NMA website.

Out-of-town visitors and locals will be happy to know that they can take a part of the exhibition home with them to keep. The “Tahoe: A Visual History” book is a 500-page, hardbound companion piece to the exhibition. Authored by Ann—with contributions from eight prominent scholars—the book offers beautiful color photos of the exhibition’s artworks placed alongside information rich chapters about the artists and the lake’s history. The book is available for purchase at the museum, in area bookstores, and online through Amazon. ▀



MAURICE LOGAN, TAHOE LAKE REGION, 1927, IMAGE COURTESY CALIFORNIA HISTORY ROOM, CALIFORNIA STATE LIBRARY, SACRAMENTO, CALIFORNIA



Thomas Hill, Sugar Loaf Peak, El Dorado County, 1865, Oil on canvas, 40 x 54 Image courtesy Crocker Art Museum

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Hoover DAM

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A quiet moment at Hoover Dam when the traffic stops, and visitors sleep. Inset: Hoover Dam's turbines generate, on average, about 4 billion kilowatt hours of hydroelectric power each year.

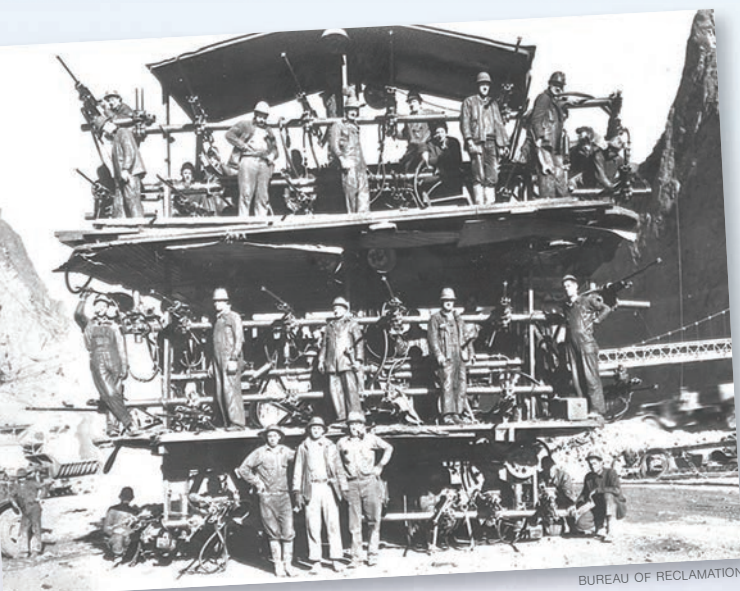


BY MEGG MUELLER

On Sept. 30, 1935, Hoover Dam was officially dedicated. For eight decades, this bastion of American ingenuity has stood sentinel over the Colorado River, keeping its waters consistent, calm, and constructive. Its story has been told time and again; its facts revealed, its impact explained, and its legend recounted. But we can never get enough, as evidenced by the approximately 1 million people who tour the dam each year. There are many moving parts to the story of Hoover Dam; here are but a few.



TRAVEL NEVADA/KAITLIN GODBEY



BUREAU OF RECLAMATION

WORKING FOR THEIR LIVES

For most of us, Hoover Dam has always existed. But in 1931 when construction began it was merely a dream, and for many of the workers, a much-needed paycheck on the heels of the Depression. Thousands of workers flocked to the area in the hopes of gaining a steady income and to be a part of the monumental task ahead. The Bureau of Reclamation notes 21,000 men worked on the dam in total, with an average daily total of 3,500 workers.

G.C. "Buck" Blaine told *Nevada Magazine* in 1985 he came to work on the dam in 1931 for what he thought would be an easy, well-paid engineering job. He wasn't alone in that thought; there were nearly 100 applicants for every job. Buck worked as a highscaler—workers who drilled holes in the canyon wall while suspended 700 feet above the river—because it paid a dollar more a day than mucking. (Visit nevadamagazine.com/hover to read about Buck and four other dam workers from our 1985 May/June story.)

The often dangerous conditions have led to tales of thousands of deaths, and even that men were buried within the walls. According to the Bureau of Reclamation, 96 deaths are attributed to work-related incidents during construction, and no bodies were left inside the walls. The last-known dam worker—identified by museum records as reported by the *Boulder City Review*—died in November of last year.

A TOWN OF THEIR OWN

For some workers, the pay also included room and board at the federally created town of Boulder City. The government knew it needed a place to house the men and women who came to work on the dam, and Boulder City—eight miles from the dam—was built to house 5,000 workers.

The Boulder Theatre was built in 1933, and because it was the only air-conditioned building in town, dam workers would buy a movie ticket just so they could sleep in the cool air. Designed as a place of clean living and family values, Boulder City banned gambling from the onset, and was built with numerous parks and plenty of centralized public space. Despite a preponderance of young, single men, Boulder City easily retained its innocence as workers looking for more varied pursuits were able to take a train 26 miles to Las Vegas.

Today, the population is about 15,000, but the town still fiercely preserves its small-town feel, and is one of only two towns in Nevada that still bans gambling.

A POWERFUL LEGACY

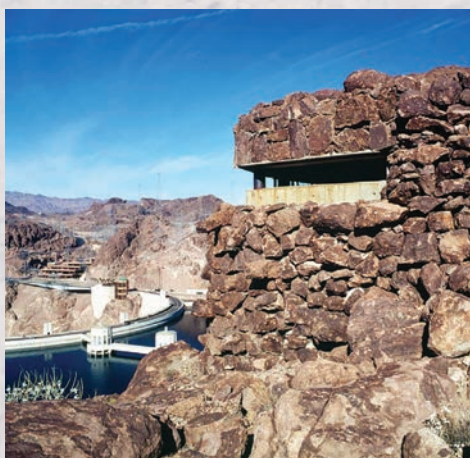
The power created by Hoover Dam was instrumental in how the southwest corner of the country developed; the growth of Las Vegas, Los Angeles, and Phoenix is directly related to the availability of energy. Hoover Dam and its partner dams Davis, Parker, and Imperial, helped create the rich farmland of the Imperial and Coachella Valleys as they transformed the untamed energy of the Colorado River into a steady, usable feed.

During World War II, defense plants in Southern California needed power, as did the newly built Basic Magnesium, Inc. (BMI), in Henderson, which had been contracted to create magnesium bombs. BMI eventually came to use up to one-fourth of the dam's output. Hoover Dam's energy output was so important to the war effort, machine gun pillboxes were built into the canyon walls in an effort to protect the structure.

Today, some 4.2 billion kilowatt hours are generated via the 17 turbines that crank ceaselessly within the dam's immense power plant. From 1939-49, The Bureau of Reclamation allocated the power to entities in Nevada, Arizona, and California. Today,

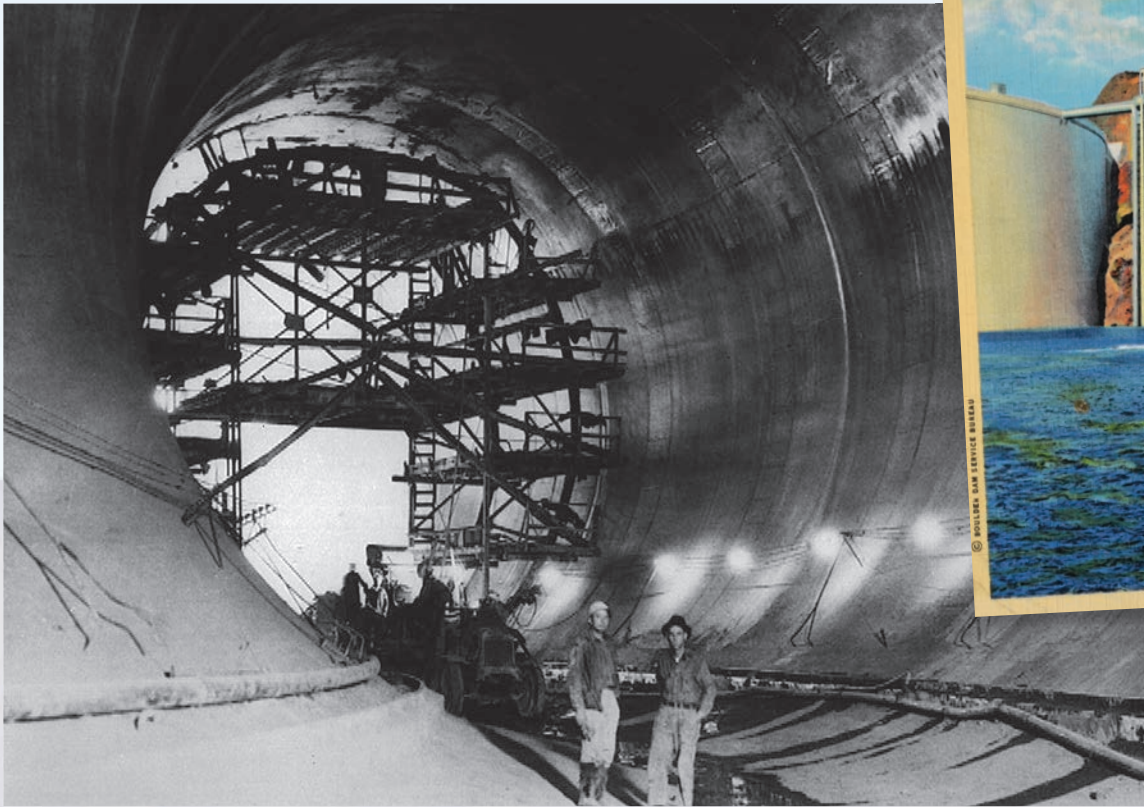


GENE HERTZOG

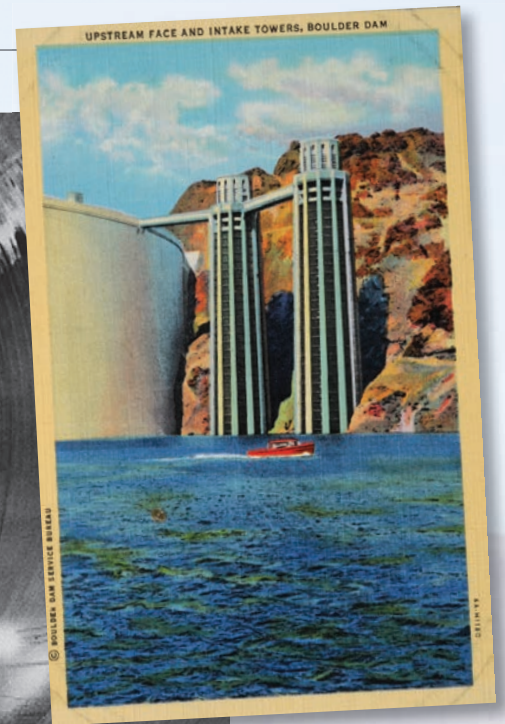


WIKI COMMONS

Top: This piece of equipment, named a Jumbo Rig, was designed to speed up the tunnel drilling process. Built on the back of a 10-ton truck, 24 to 30 drills could be operated at once. Center: Visitors to the dam can walk across the Nevada-Arizona state line. Bottom: Machine gun pillboxes were built into the cliff walls during World War II as a way to protect the dam against sabotage.



PHOTOS: BUREAU OF RECLAMATION



The tunnels used to divert the water were lined with three feet of concrete. A historic post card of the intake towers.

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PHOTOS: BUREAU OF RECLAMATION



The Name Game

Until 1947, the dam was known as Boulder Dam due to its originally planned location in Boulder Canyon. It was officially dedicated Hoover Dam by President Franklin D. Roosevelt in 1947.



Water flows from 12 outlets into the downstream face of the dam in this historical photo, which was recreated on an old postcard.

despite a drop in water levels of 20 percent in the last 15 years, six new turbines are being built. The first was installed in 2012, and the final two are expected to be completed this year—this is expected to help keep power generation up during the current drought.

BRIDGING THE GAP

While crossing over the dam is a bucket list item for many—roughly 7 million cars drive across each year—the original two-lane road quickly became inadequate for the burgeoning through traffic the route from Nevada to Arizona experienced. Citing unsafe conditions (hairpin turns, limited sight) and the potential danger to the dam itself, officials as far back as the 1960s expressed concern about the roadway.

That concern increased each year, along with tourist traffic and the number of pedestrians. Delays and congestion prompted the Federal Highway Association to find an alternate crossing, and in 2001, the Sugarloaf Mountain Alternative site was designated, just 1,500 feet south of the dam.

Construction on what would become the Mike O'Callaghan-Pat Tillman Memorial Bridge began in 2005, cost \$114 million (the entire bypass project cost \$240 million), and was completed in 2010. It was the first concrete-steel arch composite bridge built in the U.S., and is the longest concrete arch bridge in the U.S.

Mike O'Callaghan was Governor of Nevada from 1971-79 and Arizona Cardinal's player Pat Tillman was killed in action in Afghanistan in 2004.

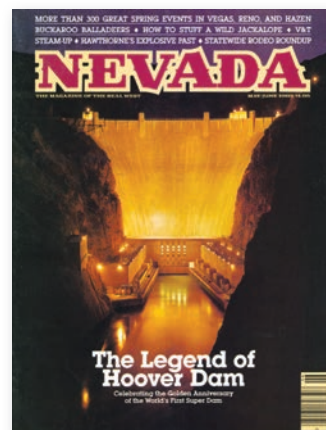
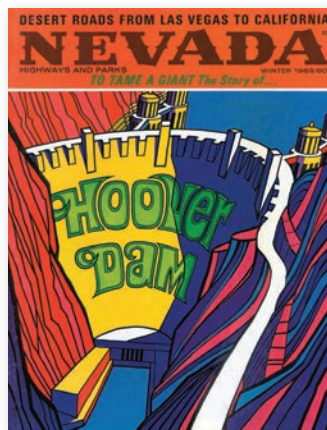
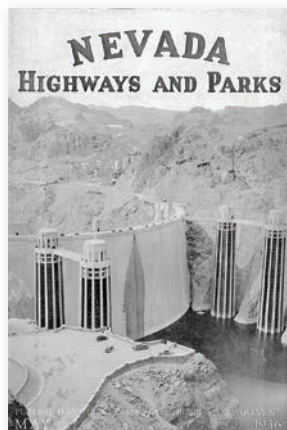
80 YEARS OF COVERAGE: Hoover Dam made the cover of *Nevada Magazine* six times

MAY 1936

APRIL 1948

WINTER 1969

MAY/JUNE 1985





MICHAEL RABE

The Mike O'Callaghan-Pat Tillman Memorial Bridge is seen in the background. It has a pedestrian walkway across it, which makes for great photo opportunities.

GO JUMP IN A LAKE

Stemming the tide of the Colorado River was one thing, but creating a reservoir to contain its waters was an entirely separate feat. Lake Mead is the largest reservoir in the U.S. by volume, and in its creation, at least three towns were left beneath its waters. The most notable was St. Thomas, which once sat along the Muddy River south of Overton. The Mormon settlement was once home to 500 people, but the last resident left in 1938 as the waters rose and covered the town. When the water was at its highest point, St. Thomas was 60 feet below the surface. Today, however, the town site is again visible due to the receding waters.

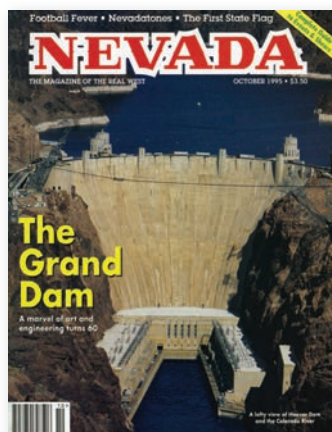
Lake Mead was the country's first designated national recreation area, named Boulder Dam Recreation Area in 1935; the name was changed in 1964. The park covers 1.5 million acres; 200,000 of those acres are water. In 2013—the most recent year data is available—more than 6.3 million people played in and around Lake Mead's waters.

While the drought has lowered the lake's levels, it's also given rise to some new opportunities. This year the National Park Service authorized guided dive tours of the Boeing B-29 that crashed into the lake in 1948. It's the first time in six years the dives have been allowed, due to the water level. Once-submerged caves, a concrete construction facility used in the dam's creation, and the town of



BUREAU OF RECLAMATION

OCTOBER 1995



JULY/AUGUST 2010



Eerie Coincidence

On Dec. 20, 1922, J.G. Tierney, a Reclamation employee, was doing a geological survey of the Colorado River and fell from his boat and drowned. His death is not among the official numbers, because it happened eight years before construction began. However, his son Patrick Tierney is the last recorded death during construction. He died Dec. 20, 1935—13 years to the day of his father's death.

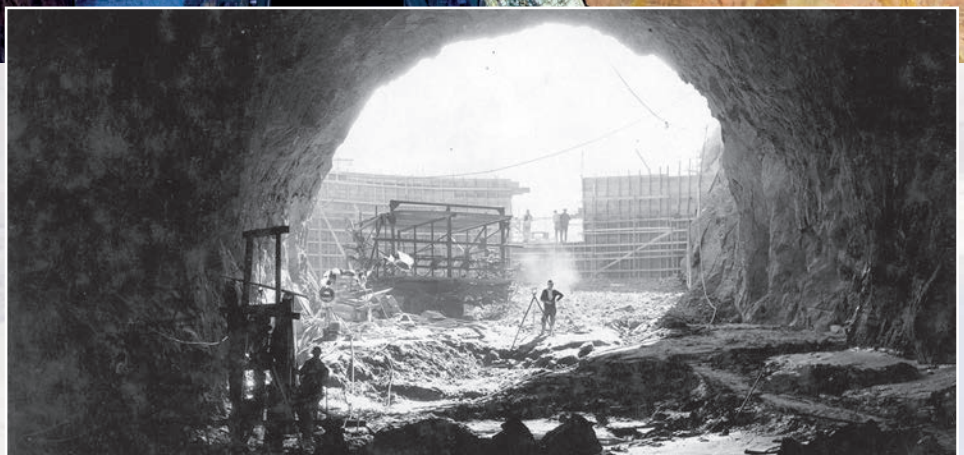


Inset: A view from inside the outlet portal of the Nevada penstock tunnel. High water in 1932 left a large deposit of silt on the tunnel floor. Above: The dam, photographed from the bridge.

ERIC CACHINERO

St. Thomas are also drawing visitors.

The future of Hoover Dam is often debated, mostly due to the mercurial nature of western weather. And while the waters of the Colorado River are indeed a more fragile resource than the dam's creators understood, the importance of Hoover Dam as an energy source is undeniable. It may be facing a perilous future, but the dam itself is a feat of nature and a testament to the dreams and fortitude of men. The preservation of this monumental giant will certainly be a part of its story in the coming years. ▀



BUREAU OF RECLAMATION

Sign Of The Times

Thousands of workers were needed to build the dam, and while it was federally mandated that black workers be hired, less than three dozen actually were. Also, Chinese workers were forbidden to work on the project, and only a handful of American Indians were ever hired.

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LAUGHLIN

SET ALONG THE COLORADO RIVER,
THIS SMALL TOWN HAS A BIG IMPACT ON FUN.





BY MEGG MUELLER

There were just 93 residents of Laughlin in 1982 when we wrote a story about the “Boomtown with No Place to Go.” In 2010, when we wrote about Laughlin as a winner in our first Tour Around Nevada series, there were about 7,500 residents. Regardless of the population count, it was clear during voting for this installment of Tour Around Nevada that Laughlin’s residents are ready to make their presence known.

Laughlin is just 51 years old, and unlike so many Nevada towns, its beginning came about not through mining, but water. In 1964, founder Don Laughlin was living in Las Vegas and owned a small club there, but was on the search for some border property. He flew his plane as far as Jackpot and Stateline, but it was a little hotel on the banks of the crystal clear Colorado River that caught his eye. Laughlin bought the bankrupt property, and by 1966, built the Riverside Resort. In two years, two more casinos opened, and today, nine casinos dot the river’s banks.



The Laughlin Strip, as seen from the Colorado River. Top left: The Riverwalk provides an easy way to enjoy Laughlin. Above: Off-road racers drive on a specially designed track through the desert during Rage at the River SNORE (Southern Nevada Off-road Enthusiasts).

PHOTOS: LAS VEGAS NEWS BUREAU.



The annual River Regatta is a nine-mile float down the river in one of the largest tube-float events anywhere. Right: Guy Fieri's El Burro Borracho at Harrah's is one of Laughlin's newest dining experiences.



The town continued to grow slowly, with Don at the helm of much of it. In 1987, he ponied up \$3.5 million to build a bridge across the river to Bullhead City, Ariz., and in 1991, he was instrumental in the construction of the Laughlin Bullhead Airport. Laughlin still lives in Laughlin, and while that sentence structure was intentional, the naming of the town was not; a postmaster rejected Laughlin's suggestion of Riverside and chose the town's creator as its namesake.

WATER, WATER, EVERYWHERE

What Laughlin saw as a unique opportunity continues today, as the river is still a key feature of the area. It's a major reason about 2 million people a year visit the area, and why the town can resist being designated just a mini Las Vegas.

"It's so special," Meg McDaniel says. "And there are so many things about the river you can enjoy."

Meg would know; not only is she senior manager of extended destinations for the Las Vegas Convention and Visitor's Authority, she's also a 25-year resident of Laughlin. When asked what she loves about Laughlin, the river is high on her list.

The river opens up playtime in some seriously un-Nevada ways; private sandy beaches at Harrah's beckon, as do leisurely paddlewheel boat rides. From fishing for bass, trout, or catfish, running jet skis and boats up the river, renting kayaks and canoes, or just taking a dip in the clear blue waters, there's no denying Laughlin is more than the average desert town.

WALK THIS WAY

The Riverwalk is the heart of the Laughlin experience. Restaurants, casinos, activities, water taxis, and more can be accessed from the boardwalk, and in conjunction with the river, make up the unofficial Laughlin Strip. It's part of the more intimate, compact layout of the town, which is attractive to those looking for a more laidback approach to a gaming vacation.

"People just feel relaxed when they're here," Meg says. "You really feel like you had a vacation."

In 2012, Laughlin embraced a different walking experience for those looking for an outdoor escapade. The Colorado River Heritage Greenway Park and Trails—or North Reach, as locals have mercifully shortened the name to—is a nine-mile system for bicyclists, walkers, and equestrians. Trailheads, restrooms, picnic facilities, fishing piers, and shade shelters are just some of the amenities offered at North Reach.

"Because of our landscape, there's just so many outdoor things to do," Meg says.

It's true; less than 30 minutes from Laughlin lies Grapevine Canyon, one of Nevada's most interesting



The Riverwalk Exploration Trail Loop is an extension of the Laughlin Riverwalk and runs two miles adjacent to the Colorado River from the hotel resorts up to the Pyramid Canyon day-use area at the base of Davis Dam.



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More than 40,000 motorcycle enthusiasts annually attend the Laughlin River Run. The event started in 1983.

and accessible (via easily traversable dirt roads) archeological sites. This distinct area contrasts the normal landscape of the Mojave Desert, giving visitors a chance to view hundreds of petroglyphs carved into the canyon walls. The canyon is said to contain a natural spring, giving life to plants such as cottonwoods, cattails, and canyon grapes, while also attracting wildlife such as the desert bighorn sheep.

A short distance on dirt roads from Grapevine Canyon lies Christmas Tree Pass, which gives visitors astounding views of the area's geology and vegetation; and, yes, there is usually a small decorated Christmas tree on top of the pass.

OK, IT'S A LITTLE BIT VEGAS

For all its uniqueness, there are the elements of Las Vegas that Don Laughlin first brought to the area; gaming and big-name entertainment. With more than 10,000 hotel rooms, Meg notes Laughlin definitely has grown in the last few years, and with that growth has come some hotel renovations and the addition of such celebrity restaurants as Guy Fieri's El Burro Borracho at Harrah's.

Need some proof that entertainment doesn't take a backseat to water sports? Superstar Carrie Underwood will perform at the Laughlin Convention Center on Oct. 10; Rascal Flatts will play the same stage on Sept. 26. Sara Evans takes the Edgewater stage Sept. 5, Weird Al Yankovic will play Harrah's on Sept. 18, and Collin Raye is at the Riverside Sept. 25-27.

And like Las Vegas, Laughlin's own neon cowboy is there to greet visitors. River Rick (aka Laughlin Lou) is similar to his Nevada counterparts—Vegas Vic and Wenderover Will—and has been standing proudly at the Pioneer Hotel & Gambling Hall since 1981.

Don Laughlin wasn't looking to recreate Las Vegas when he spied that eight-room hotel and bar sitting alongside the Colorado River, but that's just fine with those who live there today. Laughlin kept the fun, a little of the glitz, and created a friendly, relaxed environment that once you visit, you find yourself returning to. ▀



Established: 1965
Population: 7,323
(census.gov)
Elevation: 536

CONTACT

Laughlin Visitor Information Center
1555 Casino Dr.
Laughlin, NV 89029
visittlaughlin.com, 702-298-3321

WORTH A CLICK

laughlineventcenter.com
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UPCOMING EVENTS

Championship Bull Riding
Sept. 12
Viva Tropicana Car Show
Oct. 2-4



Nevada Magazine will visit one Nevada community per issue and present the town with a Tour Around Nevada plaque and commemorative cover. The towns covered are determined by reader vote! Send your vote to editor@nevadamagazine.com with the town and "Tour Around NV" in the subject line. Ely, Las Vegas, Reno, Tonopah, Minden, Gardnerville, Virginia City, and Laughlin are excluded. Voting for the November/December 2015 issue closes Friday, Sept. 11.

High Rise.

Cathedral Gorge, Just South of Pioche, NV

There may not be any 50 story hotels out in these parts, but the dramatic towering carved cliffs of Cathedral Gorge and many other scenic canyons are definitely a sight to see. This is a whole other side of Nevada that's rich in history, breathtaking scenery, wildlife, Sand Dunes, Off-road trails, Ghost towns and Hiking trails just to name a few. So drive out, explore and see for yourself.

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GNPH 2015 Guest Judge: NEIL LOCKHART



In 2013, Neil Lockhart was the Great Nevada Picture Hunt grand prize winner. This year, Neil is one of our two guest judges.

One of the greatest gifts of photography and the Nevada Photographers group is the lasting friendships and adventures shared by the members.

On one outing—which yielded these photos from Dayton—Melissa Knight, Lee Molof, and I decided to do a little storm chasing in Melissa's Jeep. She had just taken the top off the jeep, but that did not stop us. We started in Reno, drove to Fort Churchill, paid the day-use fee and then promptly left as the storm was moving west toward Dayton.

What followed was the three of us, and her Jeep, getting completely soaked in a torrential downpour. We splashed through giant mud puddles laughing all the way. Once we reached Dayton, the rain stopped long enough for us to get out our cameras and capture an amazing light show.

Though we were drenched and chilled to the bone, we had a blast, and that is what it is all about; capturing images, enjoying good company, and having a silly story to tell afterwards!



To see more of Neil's work, visit neillockhartphotography.com.



2015 great nevada picture hunt

Thank you to everyone
who entered the
Great Nevada Picture Hunt 2015.

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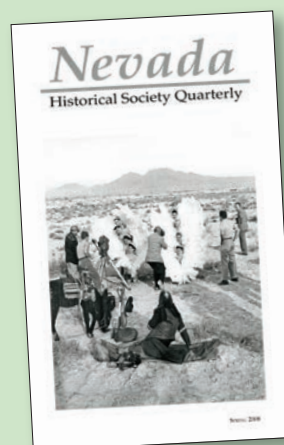
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GNPH 2015 Guest Judge: ELEANOR PREGER



Our 2014 Great Nevada Picture Hunt grand prize winner was Eleanor Preger. Eleanor is one of our two guest judges for this year's contest.



This was shot at the Shakespeare Rodeo in Glenbrook. There are so many cute little cowgirls and cowboys there.

I am a photographer from Incline Village at Lake Tahoe and Sausalito, Calif. I love to bring the beauty I see and interesting experiences I run across to your eyes. I want to tap into your emotions and make you say “ahhh”. I love people and Mother Earth and love to experiment with the light and shadows that create the moment and mood.

I got my first DSLR to go on safari to South Africa seven years ago and got hooked. I enjoy taking workshops for landscape and portrait photography to learn to photograph the beauty that surrounds me. I have five grandchildren I love to photograph. I’m constantly networking, reading about photography, and watching videos, but it is the experiences at Burning Man that have escalated my interest and skills in photography. From the first time I went five years ago, I saw the potential of what I could do photographing the art installations, the people, and the incredible landscape.



At sunrise one morning at Burning Man, I noticed this lovely young lady walking around.



My friend lives in Howard Hughes old estate in Crystal Bay at Lake Tahoe. There are 200 steps from her house down to the water. 100 steps down is a cabin where it's rumored Frank Sinatra, JFK, and Marilyn Monroe hung out.

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Albert Bierstadt, *Twilight, Lake Tahoe*, circa 1870s. Oil on canvas, 37 x 52 inches. Private Collection

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